

WARM ENOUGH FOR YOU?

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Friday, June 18	105	65
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# The Desert Sun

and PALM SPRINGS NEWS

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2 Sections — 14 Pages

Palm Springs, California, Thursday, June 24, 1954

Single Copy 10c

## School Zone Lines Accepted

### Long-Range Building Plan Set in Motion

Put Schools Where Children Are, is Consultant's Advice

School trustees, meeting Thursday night at Katherine Finchy, adopted the attendance zone recommendations of consultant Edward H. La Franchi, in a move that appeared to be acceptable to the moderate-sized group of parents attending the meeting.

Admittedly only a temporary solution to the problem, the board indicated intent to act on a further recommendation of La Franchi, authorizing the administration to determine the needs of the school district as far as building program is concerned and to investigate costs of competent consultation with educational experts, as a preliminary to a bond issue.

"IDEALLY a school district should have all schools on the same pattern," La Franchi advised, adding that the long range program for Palm Springs should work toward having kindergarten to sixth grade schools.

He said that fundamentally the problem here has been created by not putting the right number of classrooms in the right places, with "too many at Finchy and not enough at Cahulla."

"Schools should be built where the youngsters are," he said.

HIS RECOMMENDATIONS, which he said frankly "will not be more than an immediate solution," were:

1. Katherine Finchy be made a kindergarten-to-sixth grade school for all children north of Alejo and west of Indian avenue to Ramon road.

2. That all children (kindergarten to sixth) east of Sunrise Way and south of Ramon road be transported to the Katherine Finchy school.

3. That grades kindergarten to fourth from the area east of Indian avenue between Alejo road and Ramon road continue to attend the Frances Stevens school and that grade 5 and 6 from this area continue to be transported to the Katherine Finchy school.

4. That all pupils (kindergarten to sixth) south of Ramon road and west of Sunrise Way continue to be housed at the Cahulla school.

5. That the curriculum laboratory now located in the Katherine Finchy school kindergarten, be moved to the Frances Stevens school, and that the special training class which is now housed at Katherine Finchy school be transported there from throughout the district be housed at the Cahulla school. The class should not be moved, however, unless space is required to achieve the major recommendations presented above. Ideally, such classes should be taught in especially planned and designed rooms and, as has already been stressed for regular classes, should not be moved from school to school from one year to the next.

For four successive Thursdays, the Starlite Room of the Chi Chi has been crowded with interested spectators indicative of great interest in the selection of the young lady who will represent Palm Springs and Riverside county in Los Angeles.

WORD HAS JUST REACHED The Desert Sun, co-sponsors of the Chi Chi of the beauty contest, that contestants will be arriving from many parts of the state at the Ambassador Hotel.

See CONTEST, Page 6a

### FINAL ELIMINATION IN BEAUTY EVENT TONIGHT

By BILL RASHALL

Two thrilling events await Villagers and residents of surrounding communities in the Starlite Room of the Chi Chi tonight, Thursday, and Saturday night.

The last and final selection of a young woman who will compete for the title of Miss Palm Springs of 1955 is scheduled to take place tonight, Saturday, the five weekly contest winners will parade their charms before seven judges for the honor of representing Palm Springs and all of Riverside county in the Miss Universe contest to take place at the Ambassador hotel in Los Angeles June 29. The winner from this county will compete against entrants from other counties in California for the title of "Miss California of 1955" and the winner thereof for the title of "Miss United States."

LAST THURSDAY'S winner was lovely Taylor Dunlevie.

### RULING ON 2 LOCAL RACE TRACK APPLICATIONS SCHEDULED MONDAY

Whether Palm Springs area will have horse racing—thoroughbred or quarter horse, or both—will be known definitely Monday, June 28, it was indicated today.

Both Frank Bogert of the Desert Turf club, seeking a quarter horse race track permit, and E. L. Stanciliff, in charge of the organization asking a thoroughbred track permit, said this week that they had been informed a decision would be handed down by the state racing board next Monday.

Copies of the endorsement were mailed Governor Goodwin Knight and the California Horse Racing board.

IN A STATEMENT, following their action, the directorate said:

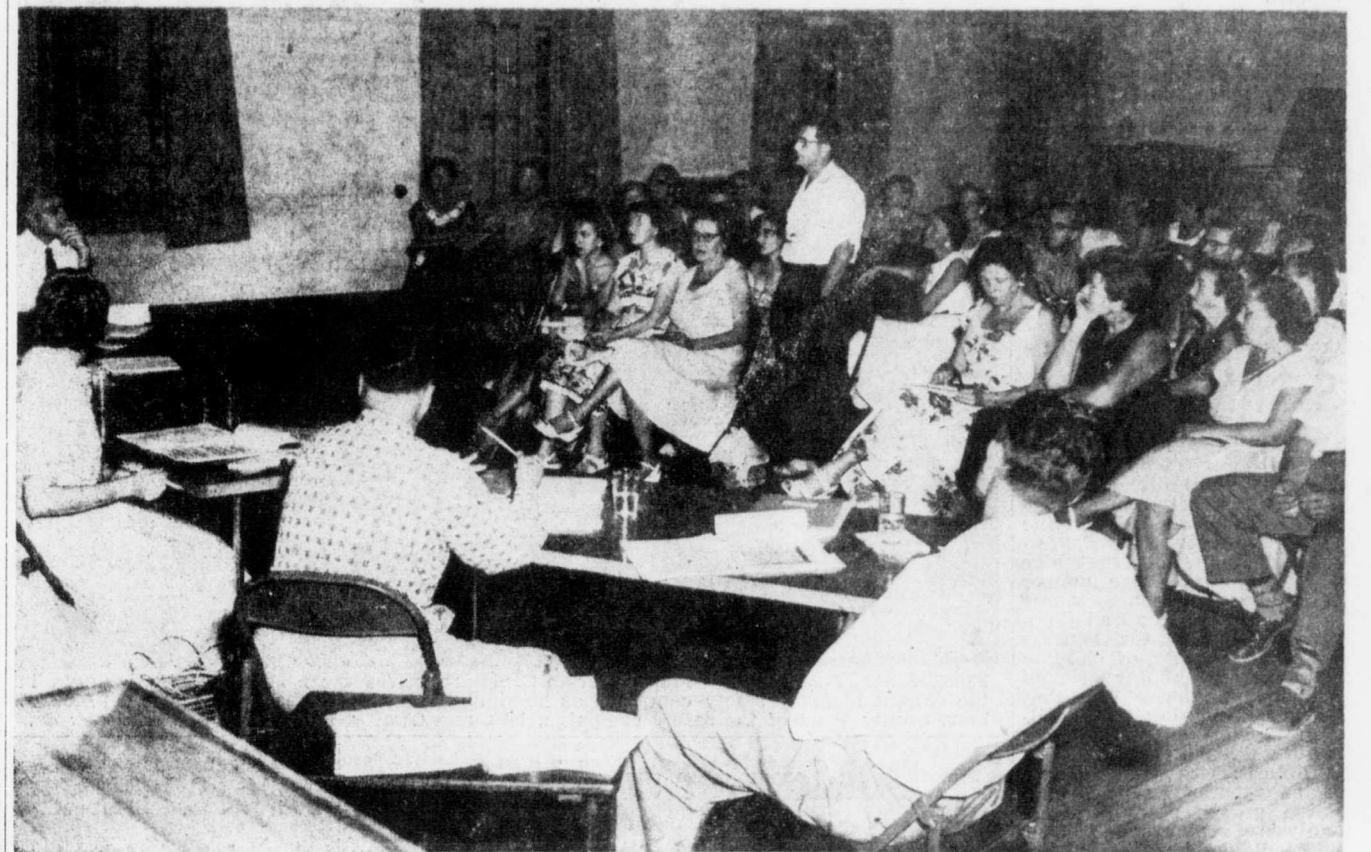
"Whether to permit horse racing in the Palm Springs area has long been under discussion and it was decided that since so many independent organizations in this desert area have already endorsed horse racing that a uniting of their petitions would be obtained by an endorsement by resolution of the board of directors of the Palm Springs Chamber.

"Other groups who have recommended to the California Horse Racing Board that permission be given Palm Springs to have horse racing are: Retail Merchants Association, Palm Springs Real Estate Board, hotel division of the Palm

Springs Chamber, and thousands of individuals who signed petitions circulated by both the quarter horse proponents and the advocates of thoroughbred horse racing."

THE TWO PROJECTS asked involve the Desert Turf club, sponsors of a quarter horse track near Cathedral City and the Tamarisk and Thunderbird county clubs, and the Palm Springs Turf club which asks a thoroughbred horse racing track just outside of the city limits, off Highway 111.

Frank Bogert, manager of El Mirador and long-time Village publicist, is head of the group seeking the quarter horse track. The Palm Springs Turf club is headed by Kenneth Kirk, well known industrialist and long-time Winter resident here. Stanciliff, business consultant, is in charge of their campaign.



(Anderson Photo)  
AT SCHOOL ZONING MEETING — A group of parents and teachers who attended Thursday night's school board meeting, interested in the school zoning problem, went home apparently well-satisfied with the solution decided upon as a temporary measure. Paul Traver, who is addressing the board,

suggested that it might be well to have an analytical survey made as a basis for a long-range plan. School trustees (with backs to camera) are from right, Ray Sorum, Rev. Willard Hanson, Mrs. P. A. Staley, and, at extreme left, Business Manager Paul Summers. Also there but not in picture, were Dr. Hugh Stephens and Superintendent Arthur G. Hoff.

### Redistricting Ruling Goes Against City

Petition filed by City Attorney Jerry Bunker on behalf of the city seeking a re-hearing on the councilmanic redistricting issue, was denied by the state supreme court Friday and the case now shifts back to county superior court.

Attorney Leonard Bock, representing the five Villagers who sought a realignment of the city's seven council districts, will go to court at Indio as soon as the supreme court's decision reaches the county courts, and seek a writ of mandate to force city action on the proposal.

THE SUPREME COURT'S decision is expected to reach Superior Court Judge Hilton McCabe's court within the next few days. The possibility exists, however, that the jurist may disqualify himself and will ask that another superior court judge listen to the mandamus petition. This report, emanating from reliable quarters, pointed out that Judge McCabe, when in private practice here, represented a group who were, and still are, unalterably opposed to redistricting.

Bock said that he was anticipating further legal blocks to be thrown into the path of the redistricting proposals as set forth in an initiative petition signed by more than 10 percent of the voters of Palm Springs.

"I DO NOT BELIEVE any further legal actions by the city will survive in court in the face of the supreme court's decision," Bock said. He added that the proposed redistricting ordinance was thoroughly discussed and argued over in court and completely analyzed by the justices of the supreme court.

"The supreme court held," Bock said, "that the wisdom of the new ordinances lies with the people and not for the courts to determine its workability. It was also pointed out that some inconveniences al-

See DISTRICTS, Page 2a

### DESERT COMMUNITIES JOIN FORCES IN BATTLE AGAINST CEMENT PLANT

Thirty representatives of Coachella Valley communities met yesterday noon at the Chi Chi to formulate plans to meet the revived threat of a cement plant at the northwest entrance to the Valley.

Agreeing that this is a dagger aimed at the heart of Riverside county economy, the meeting resulted in the naming of a five-man steering committee that will contact each community in the Coachella Valley and in neighboring San Geronimo Pass and ask that each name representatives on the permanent committee to form a united front in what is hoped will become a county fight against the proposed cement plant.

NAMED TO THE STEERING

### Million Dollar School Budget Has Board O.K.

Trustees of Palm Springs Unified School District Thursday night approved a preliminary budget of \$1,171,397. While this is approximately \$185,000 higher than last year it is predicated on maintaining the existing tax rate of \$1.346 per \$100 assessed property valuation.

An estimated two million dollar increase in property valuation in the school district will make this possible. Assessed valuation for this year has been estimated at \$47,334,850 and may be higher, school officials said.

PERSONNEL ADDITIONS and advancements, both certificated and classified, building improvements, capital outlay, and additional costs occasioned by growth account for major items in the increased budget.

Salaries for the 77 teachers in Palm Springs school district amount to \$443,950. This includes teachers at Cahulla, Katherine Finchy, Frances Stevens, Nellie Coffman, the high school, Cathedral City, Desert Hot Springs, Thousand Palms, Adult Evening School, and provides for substitute teachers. The salary increase totals approximately \$35,000 or \$400 per teacher.

CAPITAL OUTLAY of \$149,061 provides for \$30,000 for land; \$20,688 for improvement of grounds; \$62,400 for building; and \$35,973 for equipment.

Commenting on budget provisions, board members said that they planned to take care of playground needs to a generous extent.

Following approval by the school board, the preliminary budget goes to the county superintendent of school's office for approval.

Before its final adoption a public hearing will be held on August 5.

committee were: Paul Clark of Cathedral City, president of the Coachella Valley Advisory Planning Commission; Reg Schissler and Lloyd Loveland of Indio, president and vice president, respectively, of the Coachella Valley Realty Board; Florian Boyd, mayor of Palm Springs; and Ward Risvold, co-publisher of The Desert Sun.

Loveland presented a resolution from the Coachella Valley Realty Board saying that the cement plant is detrimental to the interests of residents and property owners of the entire valley and voicing their "unalterable opposition."

PLEDGING the firm support of the group he represents, Loveland urged that this become a

valley-wide community fight, on the basis that this type of industry threatens the economic security of agriculturists and residents who want a good place to live in one of the few smog-free communities left in the Southland.

Desert Hot Springs Chamber of Commerce, Rancho Mirage Improvement Association and the Palm Springs city council have already passed resolutions strongly opposing the plan and other groups who have not met yet have indicated intention of following suit.

IMMEDIATE organization of the opposition is urged as the County Planning Commission must consider the application. See GUIBERSON, Page 3a

### HANSON RECONSIDERS BOARD RESIGNATION

The Rev. Willard B. Hanson came up with a couple of surprises at the school board meeting Thursday night. One, that he wasn't resigning, and two, that he doesn't consider horse racing a school issue.

Hanson, who was appointed to the board this year by County Superintendent of Schools Ray Johnson, had announced that his letter of resignation had been handed to the board. The letter, which was withdrawn before it came up for board action, said he was resigning because of "the increasing responsibility of his work as a clergyman in a rapidly burgeoning (Desert Hot Springs) parish." It also cited doctor's orders that he not "try to do too much."

ANNOUNCING his decision to withdraw the resignation, Rev. Hanson said that "circumstances have changed."

In anticipation of a vacancy on the board, the board had asked a ruling from the county counsel's office on how replacements are made. A letter, signed by James H. Angell, assistant county counsel, read at Thursday night's meeting, advised that "Board replacements must be made by the county superintendent of schools."

Hanson said Thursday night that he did not consider the matter of horse racing in Palm Springs a school issue, and the other trustees present agreed with him.

Trustee Haig Harris was absent, as he is recuperating following major surgery.

(See Pledge on Page 3a)

With Mayor Florian G. Boyd leading the campaign, both by being the first to sign the safety pledge and by issuing an official proclamation urging all Villagers to do so, the Palm

(Photo on Page 2a)

Springs portion of the California Safety Council's statewide safety crusade was launched this week.

Already many of the safety pledges, such as printed in The Desert Sun last week, have been signed by Villagers and

intendents of schools." It advised, however, that if the board was still dissatisfied with this ruling, a further ruling could be asked from the attorney general. This the board decided to do, routing their request through the county superintendent's office.

The question to be put to the attorney general is whether the Palm Springs board of trustees may have the power as a city board of education to appoint successors in case of retirements of board members. It further asks, in case the attorney general upholds the ruling of the county counsel, through what mechanism the school district can put itself in position of being able to act.

IN APPOINTING Rev. Hanson to fill a vacancy on the board, County Superintendent Johnson said that one of his reasons was because Hanson opposed horse racing.

Hanson said Thursday night that he did not consider the matter of horse racing in Palm Springs a school issue, and the other trustees present agreed with him.

Trustee Haig Harris was absent, as he is recuperating following major surgery.

bumper stickers, "Safety Pledge, I've signed it, have you?" have been issued.

ED MCCOUBREY, of Palm Springs and Riverside, executive vice-president of the California Safety Council and leading the campaign in the county, attended a Los Angeles meeting yesterday at which Gov. Goodwin Knight spoke.

Chief of Police John S. Davis also attended. Mayor Boyd had planned to attend but the press

See SAFETY, Page 3a

### Young Villager Killed in Wreck on Highway 111

James Joseph Cummings, 16, son of Mr. and Mrs. John P. Cummings, 527 Paseo de Anza, was killed yesterday morning when the automobile in which he was riding with two other local boys, went out of control 2.3 miles north of Palm Springs city limits on Highway 111 and overturned.

His companions, Charles Edward Martin Jr., 17, and Larry Laine Bruton, 17, were shaken up and bruised.

California Highway Patrol officers from the Indio station investigated the accident. A coroner's inquest is expected to seek the details.

The car was driven by Martin, CHP investigators said. Martin is the son of Mr. and Mrs. Charles E. Martin of B street, Cathedral City, and Bruton the son of Mrs. Barbara Bruton, 4220 Calle San Antonio.

Cummings' father is in the employ of the city.

### 'Tis Summer

And the Mercury Mounts to 116

Summer came in with a bang Monday.

Official start of the season was at 3:52 p.m. but before that the mercury was up, awaiting it. High for the day was 116.

Spring went out with a bang, too. Maximum on the last day of Spring was 112.

Tahquitz creek heralded the arrival of Summer by drying up.

### Inside of the Sun

Church News 7b

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Confident Living 4a

Publisher's Corner 4a

Social News 1, 2, 3b

Sports News 5a

This Side of the Sun 4a



# Master Plan for Section 26 Topic June 29

Hearing Scheduled by City Council on Broad Program

Hearing on the proposed master land use plan for Section 26 in the southern end of the city is scheduled for next Tuesday at 8:15 p.m. before city council.

Under the plan, residential, church, school, hotel and trailer park areas are established as well as public land use area proposed as a site for a municipal golf course.

A master street plan for the section, providing 80-foot rights-of-way with a 15-foot median strip for divided roads, was approved by council earlier.

The major north-south street will be an extension of Camino Real across Highway 111 and the major east-west street will be designated LaVerne way.

From Page 1—MORE ABOUT

## SCHOOLS

plant on a full-sized site to house the pupils who under the above plan will attend Frances Stevens for grades kindergarten-4 and then Katherine Finchy for grades 5 and 6. Present evidence indicates that there will always be a large number of children in the area where these pupils reside; and (2) a satisfactory plan for housing the large number of children residing south of Ramon road and east of Sunrise Way that will avoid shifting these children from one school to another in future years.

To meet these needs, he suggested a thorough school population growth study and an analysis of zoning, subdivisions, and building permits to determine the probable areas and extent of future growth, and a careful study of the place of the small Frances Stevens site in the long range district housing program. The Frances Stevens site, which comprises only 3 1/2 acres, has been termed "totally inadequate for the higher elementary grades" because of lack of playground space, but La Franchi said that study may financially the site is of questionable value to the district, however it could be put to some other use. Presumably he referred to his recommendation that attention should be given to providing proper housing for the school administration.

**IN MOVING ACCEPTANCE** of the recommendations, Trustee Ray Sorum commented that he didn't think there is any solution to the immediate problem that would suit everyone.

Dr. Arthur Hoff, superintendent, expressed his approval, saying "it will work and can be put into effect with a minimum of effort."

The board voted to authorize the administration to proceed with preliminary negotiation for acquisition of land in Section 14, 19 or 26.

The next meeting of the school board is set for 7:30 p.m. on July 1, at which time the new board will be organized.

From Page 1—MORE ABOUT

## DISTRICTS

ways accompany a reapportionment of the electorate but, in the end, become as workable as the one now in existence."

**CITY COUNCIL** has the alternative of adopting a redistricting ordinance at once or calling an election on the proposal. The original petition asked that council call such an election.

When the petition was not heeded, Attorney Beck was retained to press action in court. Following set-back in superior court, he appealed and lost again in the fourth district court of appeals.

**BOCK THEN** carried the case to the state supreme court which reversed the two lower courts and upheld the demand of the petitioners for action on the redistricting request.

City Attorney Bunker earlier this month sought a rehearing before the supreme court and this petition was denied last Friday.

Next move will be by Bock asking for a writ forcing either adoption of the reapportionment ordinance or a special election on the proposal.

**THE MOVEMENT** for redistricting of the city was begun when it was contended that great shifts in the city's population since the original districts were formed had caused unequal representation on city council. It was pointed out that in some districts one councilman acted for more than 1300 voters and in others for less than 150.

The city's contention was that it had no right to redistrict because the lines were drawn by state legislative action. In its decision, the supreme court ruled the city had the right to act.

An isolationist is one who is against supporting the rest of the world in the style to which we are accustomed.—P.K. Sideliner.



**FIRST SAFETY PLEDGE** — Mayor Florian G. Boyd receives the first automobile insignia in the current highway safety campaign as he signs the pledge to observe all laws. Ed McCoubrey, county head of the safety campaign, left, and Chief of Police John S. Davis, look on.

## Dr. DuMaurier and Wife Full-Fledged U.S. Citizens

Dr. and Mrs. Northey D. DuMaurier, residents of Palm Springs for the past four years, and who own one of Palm Springs' beautiful estates, became naturalized citizens in ceremonies in Los Angeles court June 11.

Dr. DuMaurier, who was 70 years of age four weeks ago, was born in England in 1884 and when 15, sought to join the British army in London for service in the Boer war. Rejected because of his age, he signed up as steward on the Union Castle liner, the Arundel Castle, and when the ship reached Capetown, dived off and swam ashore. He became a trooper in the Midland Mounted Rifles and went all through the campaign. On several occasions he came in contact with Winston Churchill, then a war correspondent for the London Daily Mail. Dr. DuMaurier is today the youngest survivor of that South African campaign.

**ON HIS RETURN** to England he renewed his schooling and eventually matriculated in medical college in Scotland. After graduation, he practiced for some years in London and later moved to Australia where he resumed practice and founded the Australian Broadcasting Health society. He was the first flying doctor between Brisbane and Darling Downs in Australia.

After 19 years, a serious operation made a long rest necessary and the DuMauriers started on a world tour. They were in London when World War II started, and like many others were not allowed to leave until 1945. After his return to Sidney, Dr. DuMaurier decided to retire and make his home in the United States.

**BUT A LIFE OF REST** palled on him and he went to Laguna

## New Record

50,000 Visit Canyons, Report

It was reported at a meeting of the Tribal Council of the local Indians last week that during the season 50,000 persons passed through the toll gate leading to Palm and Andreas canyons.

The figure was a new record for local visitors.

Ned Mitchell, local Indian agent, said the record of visitors was handled without an incident — no fires or other problems.

## Obituary

**HELEN LINDA ANDREW** Funeral services were held Tuesday morning at St. Theresa church for Helen Linda Andrew of 3290 McCallum Way, 65, who died June 19 in Ocean Park, California, following a lengthy illness.

Father Raymond M. O'Donoghue officiated at the services, with interment at Sunnyslope cemetery in Banning in charge of Wiefels & Son mortuary. Rosary was said for Mrs. Andrew on Monday evening recited by Msgr. John Power, at Wiefels & Son chapel.

A native of Wisconsin, Mrs. Andrew had been a Palm Springs resident for seven years.

Surviving are, her husband, Nicholas Andrews, a daughter, Mrs. Howard Deveney of Palm Springs; two sisters, Ella and Rose Madler of Marshfield, Wisconsin; and one grandchild.

Beach where he was active in civic affairs and founded the Laguna Beach Tourist Bureau. Later he moved to Palm Springs. His activities here during the past four years are well known to many, including the opening of the Palm Springs Tourist Bureau. He is one of the original instigators in formation of the Highway 111 Association and today is one of the co-directors for Palm Springs with Harry Paisley, president of the Chamber of Commerce and Dan McGowan of Pepper Tree Inn.

## Indian Land Sale Scheduled Friday

Sale of valuable portions of Indian land is scheduled for 10 a.m. tomorrow at the Indian Agency office, Indian avenue.

The sale is to satisfy a court judgment against Lee Arenas, for legal fees incurred in suits to obtain federal allotments.

Another sale involves a related judgment against the estate of the late Della Brown Arenas.

The sale had been postponed six times previously.

## Street Signs for Rancho Mirage

Rancho Mirage Community association: In session last week heard reports that street signs had been installed in Unit 3 of the community by the county road department and discussed plans for other improvements.

One of them is the building of a Community Recreation Center which will be started as soon as funds are available.

The association also went on record as opposing the construction and operation of a cement plant on Highway 111 north-west of Palm Springs.

The person who knows exactly how the world should be run would be scared silly if it were turned over to him.—Grit.

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## Only Ten Donate Blood Final Day

Turn out at the final visit of the Riverside-San Bernardino two-county blood bank Monday provided a disappointing response from Villagers, Robert Henwood, Desert hospital administrator, said.

Monday at the hospital, ten persons donated ten pints of blood. The quota was 25 pints.

It was the last visit of the blood bank here for the summer period. The next visit is expected some time late in September.

## LETTERS To The EDITOR

### LETTER APPRECIATES COOPERATION

I want to express appreciation to The Desert Sun and its staff for the excellent cooperation given the Palm Springs Unified School district in its publicity program during the past year.

Your staff has been most cooperative at all times and has used discretion and good judgment in formulating articles relating to the school district's activities.

I wish to make special mention of R. F. Graettinger and Don Klotzbuecher.  
ARTHUR G. HOFF,  
Superintendent

### Board Rejects Plan for Welfare Staff

Request of John McIntyre, county welfare director, for six more workers for the county welfare department, was rejected by supervisors Friday.

McIntyre said the addition would pay dividends to the county, but the board, seeking ways to trim the budget for the coming year, refused the request, thereby trimming about \$20,000 from the budget.

## Fox Theatre Banning

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Sun.-Mon.-Tues.  
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"HANS CHRISTIAN ANDERSEN"

starring DANNY KAYE  
JOHN PAYNE

LIZABETH SCOTT  
"SILVER LODE"

Wed.-Thurs.-Fri.-Sat.  
June 30 - July 1-2-3

ALAN LADD JEAN TETZEL  
"HELL BELOW ZERO"

(Technicolor)  
MARILYN MAXWELL  
PAULETTE GODDARD  
"PARIS MODEL"

## VFW Convention Asks Study of Indian Bureau

State convention of Veterans of Foreign Wars, in session at Long Beach last week, adopted a resolution asking an investigation of the United States Department of Interior Indian Affairs bureau.

The resolution was sponsored by the Banning VFW post and by instances of injustice to the nation's Indians here and on the Morongo reservation near Banning were cited.

The resolution asking for a special commission to examine management of the Indian Affairs Bureau will be sent to President Eisenhower.

It also asks for postponement of action on five pending bills affecting abolishment of control over Indian lands and a full accounting of the bureau's trusteeship of lands money and agreements based on original treaties.

Ray Beach commander of the Banning post which instigated the resolution asked that the resolution be sent to the national VFW convention in August for action on a nation-wide level.

The Banning post's charges included a statement of the Lee Arenas case whereby a long legal battle over allotment rights was won by the member of the local tribe but that attorney's fees which piled up will result in an auction sale tomorrow to pay off the \$130,000 in fees and interest.

## Trailer Park

Hearing June 28 on Palm Desert Plan

June 28 has been set as date for a public hearing on a proposal to establish a trailer park on Highway 111 one mile east of Palm Desert near Shadow Mountain club. It would have space for 30 trailers.

Applicants are Mr. and Mrs. R. C. McGuire, San Diego. County planning commission approved the application for the park permit but residents of the area protested.

Supervisors thereafter set the hearing date as June 28 at 2 p.m.

## Mrs. George Putnam Visits Harry Oliver

Mrs. George Putnam, the gracious hostess and owner of famed Stove Pipe Wells hotel of Death Valley, visited Old Fort Oliver, Monday. Mrs. Putnam is a director of the forthcoming 49th Encampment in Death Valley November 11, 12, 13 and 14 and the visit was to confer with Harry Oliver about the Burro Flapjack Race, a part of the show Harry originated three years ago.

## Salary Hike Voted Probation Workers

Because too many employees of the county probation committee are resigning because of low salaries, supervisors Friday voted a ten percent increase in salaries for the department. Report on the situation was given the board by Bert Van Horn, county probation officer.

## Omaha Man to Head United Nations Week

Warren Slaughter, local chairman for observances of United Nations week this year, received word from national headquarters this week that V. J. Skuff of Omaha, has accepted the chairmanship of United Nations Week.

Dates are October 17 to 24.



## Little Man, what Now?

CAUGHT in a storm without the proper protection . . . just as he might be if his insurance isn't ready for that "rainy day."

Don't let fire, windstorm, accident or other peril dunk you financially. Call on us for adequate insurance today!

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PHONE 2719

## Police Launch Drive to Check on Noisy Trucks

Following complaints of several hotel and apartment house owners on North Palm Canyon drive of excessive truck noises at night, Chief of Police John S. Davis ordered night patrolmen to stop and question all truck drivers between 3 and 5:30 a.m.

Most of the trucks were heavily laden with watermelons and grapefruit from Coachella Valley and the shifting of gears on the Highway 111 grade through town proved noisy.

Drivers were questioned as to the origin of the cargo, its destination, owners of the trucks and the drivers' names.

As each halt delayed truck drivers from 15 to 20 minutes, and the word got around among the drivers, most of the trucks soon re-routed their operations along Highway 99 north of the Village.

## Villager Wins High Honors at Claremont

Hubert L. Flesher, 3712 Sunny Dunes road, Palm Springs, was among 16 Pomona College seniors who were graduated magna cum laude at the college's 61st annual commencement exercises in Bridges Auditorium at Claremont last week when bachelor of arts degrees were conferred on 176 graduates.

Flesher also was named winner of the George S. Burgess Prize for the best work in legal history this year.

## Two Girls Arrive at Desert Hospital

Two babies, both girls, were born this past week at Desert hospital. On June 21 a daughter weighing five pounds 12 ounces was born to Mr. and Mrs. Dudley Daneman of 32816 Whispering Palms.

On June 22 Mr. and Mrs. John McCoy of 1251 San Lorenzo, became the parents of a baby girl weighing eight pounds two ounces.

## 16 Cathedral City Scouts at Emerson

Sixteen boys from Cathedral City Boy Scout troop 81, under the leadership of Robert Erter, are at Camp Emerson for the first period of the camp from June 20 to 26.

Next week eight more boys under the leadership of James Wolseth will be part of the crew at Camp Emerson.

## PALM SPRINGS VILLAGE

Doors open 6:45 Sun.-1:30

## HEALTHFULLY AIR CONDITIONED For Your Comfort!

Fri. - Sat. June 25-26

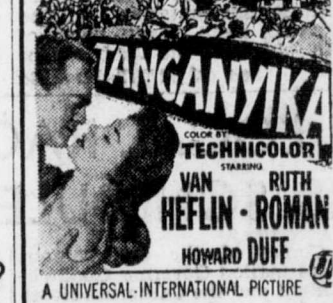


A UNIVERSAL-INTERNATIONAL PICTURE

EXTRA!  
"Kids on a Springboard" filmed at El Mirador Hotel

Sun.-Mon. June 27-28

FORBIDDEN EMPIRE!



A UNIVERSAL-INTERNATIONAL PICTURE

and

Baseball Special!

"This is Little League"

Tues.-Wed. June 29-30

JOHN FORD'S

"Sun Shines Bright"

a Trilogy of famous stories by Irvin S. Cobb

—also—

RANDOLPH SCOTT

"Badman's Territory"

The Desert Sun—2<sup>o</sup>  
and PALM SPRINGS NEWS  
PALM SPRINGS, CALIFORNIA  
Thursday, June 24, 1954

## Defense Test

Sirens to Wail Monday Morning

Robert W. Peterson, city manager and head of the Palm Springs Civilian Defense program, announced this week that another test of sirens will take place at 10 a.m. Monday, June 28.

Signals will consist of a three-minute wailing signal followed by the all clear.

Public participation is not included in the tests.

## Whitewater Cafe Safe is Robbed

Burglars who, early Sunday morning cut open the safe at the Whitewater cafe, Whitewater, stripped it of all its contents including approximately \$1000 in cash and all of the records, bills and other papers.

The cafe is operated by Mr. and Mrs. Ray Sheppard and the burglary occurred between 1:30 a.m. Sunday when the cafe closed at 5 o'clock that morning. The crime was discovered by Mrs. Sheppard when she arrived to prepare for the 5:30 a.m. opening Sunday.

Deputy sheriffs from the Banning substation are investigating.

## YOUTH HURT IN FALL

Robert Fitch, 13, was given first aid treatment at Desert hospital Thursday of last week after he had fallen off his bicycle at Andreas road and Indian avenue.

## Highway 111 Association Speeds Promotion Drive

Plans to push the work of the Highway 111 Association formed last week to promote travel along the "scenic route" through the desert, leaving Highway 99 for commercial travel, were speeded by the group which organized last week at Desert Air hotel in Rancho Mirage.

Don Cameron, Rancho Mirage realtor and first vice-president of the association, is coordinating publicity for the campaign and sent bulletins to newspapers and radio stations setting forth the purposes of the organization.

Roy St. Leon is chairman of a membership committee contacting business establishments and ranchers along the highway and reported much success.

## Supervisors Act to Speed County Road Programs

Supervisors Monday announced plans to spend about \$700,000 during the coming fiscal year to improve county roads in unincorporated areas. They set aside \$127,000 for roads in the Coachella Valley area.

Another project of interest to the desert area is the plan to spend \$30,000 during the coming year on the Lamb canyon project. Supervisor Homer Varner said that \$30,000 had been spent during the fiscal year to end June 30 and that about \$200,000 will be needed, in all, to complete the highway.

Lamb canyon provides a short cut from the Pass area to the Hemet-San Jacinto area and cuts many miles from the present shortest route, via the old Jackrabbit trail.

The supervisors' highway program was developed with the aid of County Road Commissioner A. C. Keith.

## No Prowler

Just the Breeze Shaking a Bush

The breeze was blowing the other night, so police made a quick trip out to Paseo El Mirador.

A resident reported a prowler apparently trying to enter through a window.

Investigation revealed that the wind was swishing a bush across a window screen. Dry run.

## Phone 8-4232 SUNAIR DRIVE IN

Show Starts at Dusk — Come Early

Starts Today June 24-25-26

FIRST RUN IN THIS AREA!

## SECRET OF THE INCAS

TECHNICOLOR

CHARLTON HESTON · ROBERT YOUNG

NICOLE MAUREY · THOMAS MITCHELL · YMA SUMAC

plus JOAN LESLIE — FORREST TUCKER in

"FLIGHT NURSE"

Sun. - Mon. - Tues. June 27-28-29

FIRST RUN IN THIS AREA!

Here's the heroic story of what happened to the

## MEN OF THE FIGHTING LADY

FROM M-G-M IN COLOR

STARRING VAN JOHNSON · WALTER LOUIS · DEWEY KEENAN · FRANK JOHNSON · PIGEON · CALHERN · MARTIN · WYNN · LOVEJOY

— Co-Feature —

Miss Robin Crusoe

Pathecolor

Produced by Eastern Film Corporation, Inc. Released by 20th Century-Fox

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## Mrs. Filomena Percival Killed in Automobile Wreck

Mrs. Filomena Percival, resident of Palm Springs for the past eight years and before that, a resident of Desert Hot Springs, was fatally injured Sunday evening when the automobile she was driving, went out of control on Colima road in the Los Nietos district, struck a rural mail box stand and then went over an embankment.

She succumbed in a hospital shortly after the accident.

Her little niece, Donna Rae Fazzolari, aged 3, who was riding with her, suffered a broken leg, severe cuts and bruises and will be in the hospital for at least three weeks. Full extent of her injuries have not been determined.

Mrs. Percival, well known here and operator of Percival's Tailoring, left the Village Sun-

day afternoon to visit her brother and his wife, Mr. and Mrs. Frank Fazzolari, 10152 Fallon avenue, Norwalk, and after the evening meal, started out to visit a friend, taking the Fazzolari's little daughter with her.

Cause for the fatal crash has not been determined. The wrecked automobile was over the embankment, in second gear with the emergency brake on.

Besides her brother, Mrs. Percival is survived by two sisters, Carmela and Caroline.

Rosary was said for Mrs. Percival last night at 8 o'clock at Mater and Simons Mortuary, Sichel and North Broadway, and last rites will be said this morning at 8:30 at the same place.

Interment will be in Calvary Cemetery, Los Angeles.

## Suspect Sought in Molest Case

Police were on the trail of a man who stopped before Frances S. Stevens school, where a Summer recreation center is in progress for children, and attempted to entice two small boys to "take a ride."

He first appeared and, according to a teacher, "made faces at the boys," but when she went outside to investigate, fled.

At noon, when the Center was dismissed for the day, he returned and asked the boys to go for a ride. When the mother of one drove up to call for her son, the suspect again fled.

Paul Summit, guidance official for the school district, reported the incident and Officer Charles Travers investigated.

## Burglary Attempt Studied by Police

Police were investigating a possible attempt to burglarize the John Williamson home, 1610 Tamarisk road, following report Thursday that two doors were found unlocked to the house.

Marks on the doors indicated that a jimmy had been used.

## From Page 1—MORE ABOUT SAFETY

of official business here kept him in town.

The current campaign, designed to enroll the drivers themselves in the safety crusade by having them sign pledges to observe the laws and driving habits which make for a reduction in accidents, has a goal of saving 700 lives this year — and to prevent 20,000 injuries.

TO DATE 1223 have lost their lives on California's highways in 1954. This represents a drop of 200 under the total at the same time last year. The crusade will endeavor to further reduce the toll so that by the end of the year the total will be well under the 3,371 carnage of 1953.

In his proclamation, issued Monday, Mayor Boyd said: "WHEREAS, the latest designs of engineers to promote safety and reduce the terrible traffic toll have been built into automobiles and into our highways and the human factor alone remains little changed, and

"WHEREAS, the California Safety Council is currently conducting a crusade to align motorists on the side of safety by means of education and an awareness of traffic accident causes, now

"THEREFORE, I, Florian G. Boyd, as mayor of Palm Springs, urge every citizen to sign the Council's Safety Pledge and to adhere strictly to its promise to drive safely at all times and thus, to take a leading part in the reduction of our traffic toll."

FLORIAN G. BOYD,  
Mayor of Palm Springs

## Mackey Request for Indio Office Denied by Board

Supervisors Friday rejected a request by District Attorney W. O. Mackey for a full time branch prosecutor's office at Indio.

Mackey told the board a full time district attorney's office was needed at Indio to provide

facilities for the full time superior court branch there.

At present there is a part-time deputy district attorney at Indio to assist Judge Hilton McCabe in the superior court. Mackey asked the addition of a full time investigator and a secretary-stenographer. He also asked additional office facilities.

Supervisors agreed to maintain the part time deputy but refused to grant the additions. They said the county could not during hearings on the budget afford the additional cost.

Mackey's request was made for 1954-55.

The district attorney said after the session with the board

## Firecrackers Stilled When Police Arrive

Mrs. Petry Stone reported to police that boys were shooting firecrackers in the vicinity of 755 Sunny Dunes road.

Police investigated but reported "all quiet."

Police this week broadcast a description of a man giving his name as George R. Olsen, about 30, who is believed to have cashed approximately \$200 in bad checks, plus one for his

## Smooth-Talking Suspect Sought in Check Cases

Police this week broadcast a description of a man giving his name as George R. Olsen, about 30, who is believed to have cashed approximately \$200 in bad checks, plus one for his

hotel bill, in the Village last week.

The suspect, a fast and plausible talker, and offering apparently excellent identification, checked in at a local hotel to stay three days. He presented a \$50 check for his room and later cashed a \$35 check.

Chief of Police John S. Davis said that he cashed ten checks here.

The suspect told various merchants in town that he was a former University of Oregon football star and had played pro football.

Sgt. Durman Ordway has been assigned to the case.

## The Desert Sun—3<sup>rd</sup> and PALM SPRINGS NEWS

From Page 1—MORE ABOUT GUIBERSON

of Samuel Guiberson to build a cement plant opposite Palm Springs railroad within 40 days.

Under the present county ordinance Guiberson will have to get a special permit from the county supervisors to build his cement plant.

# ...FULL VALUE MEAT EVERY TIME at SAFEWAY!



The best meat available is the best value for your money. Safeway stores sell USDA CHOICE beef and lamb cuts exclusively! To assure full eating pleasure, the Safeway Meat Aging Plant brings this fine Feedlot-fed Western meat to incomparable, full-flavored, juicy tenderness by scientific principles in the largest, most completely equipped building of its kind in the entire West. Every cut is **table-trimmed**, free of excess fat and bones not belonging to the cut, **before weighing**.

<b>RIB ROAST</b>	USDA CHOICE BEEF	lb.	73¢
	Standing 7" cut from first five ribs. Aged and trimmed.		
<b>CHUCK ROAST</b>	SEVEN BONE or BLADE CUT	lb.	39¢
	Shoulder of USDA CHOICE Beef. (Round Bone Roast, lb., 49¢.)		
<b>GROUND SHOULDER</b>	Freshly made from USDA CHOICE Beef.	lb.	65¢
<b>BEEF LIVER</b>	SLICED OR PIECE	lb.	55¢
	Delicious cooked with bacon or with onions.		

<b>Corned Beef</b>	Boneless Brisket	lb.	53¢
	USDA CHOICE, Mild cure.		
<b>Boiling Beef</b>	Plate Meat	lb.	12¢
	Cut from USDA CHOICE Beef.		
<b>Short Ribs</b>	USDA CHOICE	lb.	19¢
<b>Breaded Shrimp</b>	10-oz. pkg.	59¢	
<b>Fish Sticks</b>	Four Fishermen	10-oz. pkg.	49¢

<b>TOMATO JUICE</b>	Del Monte or Sunny Down brand. Excellent for breakfast.		
18-oz. can	10¢	46-oz. can	23¢

**GROUND BEEF**  
Made from select whole sides of beef and packed in Visking under state inspection.

**A REAL MEAT BUY** lb. **39¢**

So your husband likes to barbecue? He'll enjoy the ideas in—

**'MEN COOKING DO NOT DISTURB'**

See the July issue of **Family Circle** MAGAZINE NOW ON SALE **5¢**



<b>Coconut Iced WHITE LAYER CAKE</b>	10-oz. size	32¢
<b>Curtsy Pound Cake</b>	pkg. of 7	33¢
<b>Curtsy Orange Rolls</b>	1-lb. bag	29¢
<b>BANANA NUT ICE CREAM</b>	Cottillion Guest.	2 pints 47¢
	(Pint, 24¢.)	
<b>CRAGMONT ROOT BEER</b>	"Flavor-of-month."	quart bottle 15¢
	(Deposits extra.)	
<b>Root Beer</b>	No-Cal Dietetic	2 12-oz. bottles 29¢
<b>Choc Dairy Drink</b>	LAC MIX	1-lb. pkg. 43¢
	New non-fat dry chocolate drink.	

<b>PARADE DETERGENT</b>	"Token money" in every box saves you money next time.		
19-oz. pkg.	25¢	40-oz. pkg.	50¢

<b>FAB DETERGENT</b>	19-oz. pkg.	29¢	47-oz. pkg.	69¢
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<b>"ALL" DETERGENT</b>	For use in automatic washers.	24-oz. pkg.	35¢
<b>Oven Cleaner</b>	Easy Off brand	8-oz. size	69¢
<b>Silver Cream</b>	Wright's brand	8-oz. jar	25¢

<b>COLGATE DENTAL CREAM</b>	with GARDOL.	1 1/4-oz. tube	63¢
	Guards the teeth.		

<b>HALO SHAMPOO</b>	Glorifies the hair.	3 1/2-oz. bottle	57¢
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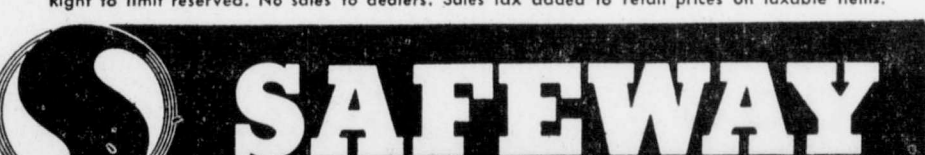
<b>Grapefruit</b>	Highway Broken	16-oz. can	17¢
<b>NuMade Mayonnaise</b>		pint jar	41¢
<b>Sandwich Spread</b>	LUNCH BOX	8-oz. jar	22¢
<b>Mayday Salad Oil</b>		pint bottle	35¢
<b>Marshmallows</b>	Fluff-i-est White	1-lb. bag	29¢
	(Fluff-i-est Colored, 1-lb. bag, 33¢.)		
<b>Homogenized Milk</b>	Lucerne. (Half gallon carton, 41¢.)	quart carton	20 1/2¢
<b>Concentrated Milk</b>	Lucerne. One quart makes three.	quart carton	50 1/2¢
<b>Buttermilk</b>	Lucerne brand. Churned, cultured.	half gallon carton	28¢
	Lucerne prices in local milk marketing area only.		

<b>Get these Imported DUTCH MINIATURES</b>	Gleaming copper and brass miniatures...just 3" high...perfect reproductions of old-fashioned coffee grinder and many other pieces. Details on each loaf of...		
<b>SLENDER-WAY BREAD</b>	std. loaf		24¢

<b>GREEN BEANS</b>	KENTUCKY WONDERS	lb.	12¢
	Fresh, tender.		
<b>SWEET CORN</b>	GOLDEN CROSS	4 ears	17¢
	Well filled ears, tender kernels.		
<b>Cantaloupes</b>	LARGE SIZE	lb.	5¢

PRICES EFFECTIVE THURS., FRI., SAT., JUNE 24, 25, 26, 1954. AT SAFEWAY STORES IN THIS AREA.

Right to limit reserved. No sales to dealers. Sales tax added to retail prices on taxable items.



<b>TILLAMOOK CHEESE</b>	BETTY CROCKER	lb.	59¢
	Honey Spice, Devil Food, White or Yellow.	20-oz. pkg.	29¢
<b>CAKE MIX</b>	CAP BRAND	12-oz. can	39¢
	Fine grained. Slices evenly.		
<b>CORNED BEEF</b>	TOILET PAPER	roll	10¢
<b>SCOT TISSUE</b>	SKIPPY BRAND	2 15-oz. cans	13¢
<b>DOG FOOD</b>	Balanced ration for your pet.	2 15 1/2-oz. cans	23¢
<b>CALO DOG FOOD</b>	OR CAT FOOD	2 15-oz. cans	23¢
<b>CHUNK TUNA</b>	Torpedo brand	6-oz. can	25¢
	Chicken of the Sea	6 1/2-oz. can	31¢
<b>FLEET BISCUIT MIX</b>	Makes delicious shortcake, too!	40-oz. pkg.	36¢
<b>SALAD DRESSING</b>	Duchess brand	pint jar	31¢
<b>CRACKERS</b>	Busy Baker Thin Saltine	7-oz. pkg.	15¢
<b>PEAS</b>	Highway brand	2 17-oz. cans	23¢
<b>ORANGE JUICE</b>	Bel-air Frozen	2 6-oz. cans	27¢

<b>CRISCO SHORTENING</b>	Pure vegetable. For baking, frying.	3-lb. can	89¢
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<b>Instant Coffee</b>	Edwards 100% Pure	4-oz. jar	1.29
<b>Edwards Coffee</b>	Choice of grind	1-lb. can	1.09
<b>Nob Hill Coffee</b>	Top quality	1-lb. bag	1.06
<b>Airway Coffee</b>	Mild & Mellow	1-lb. bag	1.04
<b>Folger's Coffee</b>	Vacuum pack	1-lb. can	1.13
<b>Tea in Bags</b>	16-bag 18c	48-bag pkg.	47¢
	Canterbury black. Serve hot or iced.		
<b>Syrup Drops</b>	Tea Garden	24-oz. bottle	37¢
<b>Gerber Baby Foods</b>		can	9¢
<b>Gerber Junior Foods</b>		6 cans	69¢

<b>SALAD MACARONI</b>	Globe 8-oz.	13¢	16-oz. pkg.	21¢
	"A.I."			

## MY PLEDGE

for the  
**CALIFORNIA SAFETY COUNCIL**  
**Crusade For Traffic Safety**

Sponsored by  
**The Desert Sun**

### MY SOLEMN PLEDGE:

- I will operate my car at all times and under all circumstances with utmost consideration for human life.
- In furtherance of this pledge I promise in highest conscience to:
1. Know and willingly obey all traffic laws.
  2. Constantly maintain my vehicle in safe driving condition.
  3. Courteously and decently observe the accepted rules of the road.

Name .....

Address .....

City .....

Phone .....

(When you have filled out this pledge, please bring it or mail it to CRUSADE FOR SAFETY at the office of this newspaper. You will then receive a sticker to be placed on the rear bumper of your automobile.

Air Conditioned

350 So. Palm Canyon Drive . . .

STORE HOURS

Mon. thru Sat. 9 a. m. to 8 p. m.  
Sunday 9 a. m. to 6 p. m.



## Nite Hawks Win Three, Move Up Into 2nd Place

Desert Nite Hawks won three games during the week to move into second spot in Desert Softball League, just a half game behind Desert Hot Springs.

Their victims were the Merchants, 6 to 4; Transfer, 3 to 2 and Mexican Colony, 8 to 3. Frank Deavers started in the win over the Merchants. Besides holding them to six hits, he hit a three-run homer. Deavers held the Merchants runless for six innings and then gave way to R. J. Lewis, who allowed four runs.

The score: R H E  
Merchants 4 6 3  
Nite Hawks 6 6 3  
Tichenor and Jurado; Deavers, Lewis and Heiser.

In the second game, Deavers led the P.S. Transfer outfit to one lone hit as the Hawks won, 3 to 2 in the fastest game in three years on the Polo Ground field. It only lasted 55 minutes for the seven innings.

Deavers again won his own game with a home run in the fourth with two on.

Jimmy Judd of the Transfer team almost duplicated the feat. Yielding only three hits, he hit a home run with one on in the last of the seventh for his team's two scores.

The score: R H E  
Nite Hawks 3 3 1  
P.S. Transfer 2 1 1  
Deavers and Heiser; Judd and Durand.

Monday night the Hawks went on a batting spree rapping out 12 hits to defeat the Mexican Colony 8 to 3. Home runs by Leon Heiser, Wilford Lucas and Alvin Harrison. Donnie Mendoza hit a home run for the Colony.

The score: R H E  
Mexican Colony 3 8 2  
Nite Hawks 8 12 2  
Prieto, Martinez and Hernandez; Deavers and Heiser.

## Police Win Over C-H Nine, 12-6

Junior Police, behind the tight pitching of Don Burke, and power hitting in the pinch, by his teammates, defeated the Cravy-Hathaway Braves 12 to 6 Wednesday night to start a climb toward a first place tie.

The score: R H E  
Braves 110 04—6 4 3  
Jr. Police 404 4x—12 10 5  
Sanders, Moore and Washington; Burke, Lewis and Lewis, Burke.

## Postponed Game Set for Monday

Howard Haddock, city recreation director, said that the postponed ball game between 29 Palms Marines and Desert Hot Springs, will be played at Hot Springs next Monday evening.

## The Standings

LITTLE LEAGUE			
	W	L	Pct.
Strebe Stars	4	3	.571
Cravy-Hathaway	4	3	.571
Junior Police	4	3	.571
Boys Club	2	5	.285

**Games During Week**  
Strebe Stars, 16; Boys Club, 3.  
Cravy-Hathaway, 6; Strebe Stars, 2.  
Junior Police, 12; Cravy-Hathaway, 6.

DESERT SOFTBALL LEAGUE			
	W	L	Pct.
Desert Hot Springs	4	0	1.000
Desert Nite Hawks	4	1	.800
Marines	1	1	.500
Mexican Colony	2	3	.400
P.S. Merchants	2	3	.400
P.S. Transfer	1	2	.333
Mhoon and Mhoon	0	1	.000

**Games Last Week**  
Nite Hawks, 6; Merchants, 4.  
Hot Springs, 9; Mhoon and Mhoon, 2.  
Mexican Colony, 4; Marine Corps, 3.  
Nite Hawks, 3; Transfer, 2.  
Hot Springs, 9; Merchants, 1.  
Nite Hawks, 8; Mexican Colony, 3.

## Mexican Colony Downs Marines

Mexican Colony moved up in Desert Softball League standings by defeating a strong 29 Palms Marine base team 4 to 3 Tuesday night.

It was the Marines' first defeat of the season.

The Colony team won the game in the last of the sixth with a two-run rally overcoming a Marine 3 to 2 lead. Ben Prieto allowed the Marines but two safe blows.

The score: R H E  
Mexican Colony 4 2 1  
Marines 3 2 1  
Prieto and Hernandez; Green and Prentice.

## Cravy-Hathaway Snarls League

Cravy-Hathaway Braves defeated Strebe's All-Stars Monday night to throw the Little League into a three-way tie. The score was 6 to 2.

Sanders, Braves' second-seeker, hit a home run inside of the park, scoring a man ahead of him.

The score: R H E  
Braves 030 30—6 6 0  
Strebes 001 10—2 5 3  
Tomlinson, Moore and Washington; Crawford and Walton.

## Kiner Leads in N-L Star Poll

Ralph Kiner of Palm Springs, Chicago Cubs home-run slugger, topped all other players in the National League poll for All-Star honors as of Wednesday. Top players in the poll will form the National League team to meet American League All-Stars next month.

## DHS Increases Lead in League with Two Wins

Desert Hot Springs rolled up a pair of victories in Desert Softball League play in the past week to increase their lead in the race and keep their record clean without a defeat so far.

Last Wednesday night they tripped Mhoon and Mhoon, former champions, 7 to 2 and then on Friday night came back to trip the Palm Springs Merchants, 9 to 1.

The unlucky Mhoon and Mhoon team, playing good ball but without a victory to date, was downed Wednesday night with six hits. Three errors helped DHS win.

Wednesday's game: R H E  
Desert Hot Springs 7 10 2  
Mhoon and Mhoon 2 6 3  
Nielsen and Buchannon; Marcus and Allen.

Nielsen held the Merchants to three scattered hits Friday night margin and DHS started off with a six-run lead.

Both teams played errorless ball.

The rest of the game was a close one.  
Friday night: R H E  
P.S. Merchants 1 3 0  
Desert Hot Springs 9 4 0  
Riparian and Jurado; Nielsen and Buchannon.

## Junior Police in 3-Way Top Tie

Junior Police defeated the Boys Club Red Sox 19 to 3 in a batting bee Monday night to draw into a three-way tie with Cravy-Hathaway and Strebe All-Stars for first spot in the loop.

Leroy Segundo and Joe Lewis each hit home runs with a man on.

The score: R H E  
Red Sox 2100—3 2 5  
Jr. Police 577 x—19 13 1  
Ureta, Callac, Ordway and Segundo; Burke, Lewis and Lewis, Burke.

## Strebe Stars on Top—for While

Strebe's All-Stars pounded out a 16 to 3 victory over the Boys Club Red Sox last week and took over the undisputed Little League lead for a brief period. It was the first time any team had a lone hold on the top spot.

The Stars scored in each inning, getting six in the first.

The score: R H E  
Stars 6145—16 12 0  
Red Sox 0201—3 5 4  
Darling and Walton; Lopez, Callac, Ordway and Cicora, Segundo.

**The Desert Sun—4 and PALM SPRINGS NEWS**  
PALM SPRINGS, CALIFORNIA  
Thursday, June 24, 1954



(Anderson Photo)

**VILLAGE VISITORS** — Enjoying the sunshine and the pool at Normandy Village Inn this week are two performers, well-known in radio and TV circles. Petite, white-haired Sylvia Kunin, creator of the TV show "Debut", is here for a week's stay. Her popular Sunday night program features serious music and is a showcase for young performers. Shown with her is young Harvey Grant, who plays the role of "Harlan Day" on the CBS "Life With Father" show. He is here with his parents, the Frank Grants.

## Determine, Derby Champ. to Race in Inglewood 'Cap

Kentucky Derby champion Determine heads the list of thoroughbred stars slated to appear on the Hollywood Park racing cards this week.

Determine and his stable mate, Imbros, holder of two world's records who recently hit the high spot of his career with victory in Hollywood's \$100,000 Californian, are scheduled to run for Owner Andrew J. Crevolin in the \$25,000 added Inglewood Handicap Saturday.

**THE RACE** will give Crevolin a chance for revenge against Mr. and Mrs. E. M. Goeman's Curragh King, the Irish importation who with a 21-pound weight advantage defeated Imbros last Saturday in Hollywood Park's Lakes and Flowers Handicap. To beat Imbros, who carried 128 pounds in the seven-furlong event to Curragh King's

## All-Stars Lose to L.A. Nine, 1-5

Desert Softball League All-Stars went down to defeat in the third exhibition game of the season at Polo Grounds Saturday night before the Court Roma team of the Independent Foresters of Los Angeles 5 to 1.

One of the largest crowds of the season turned out for the game which was a close and exciting affair.

The Villagers trailed 1 to 2 going into the ninth. Apodaca, centerfielder for the visitors iced the game for his side in that inning when, with two on, he hit a long home-run to make it 5 to 1.

More than 700 turned out for the game.  
The score: R H E  
Court Roma 5 4 1  
Desert All-Stars 1 3 3  
Haddock.

## MISS UNIVERSE of 1955

will be wearing a

## CATALINA BATHING SUIT!

The bathing suit that will bring you

Luck and enhance your chances of winning

will be found at

CASUAL-AIRE

## YOUNG LADIES:

Enter the contest in the search for

Miss Palm Springs of Riverside County.

Buy your Catalina bathing suit

from the widest selection in

Palm Springs

**Casual-Aire**

224 N. PALM CANYON DRIVE

## Gannon Reports Almost Million in 6 Months Sales

George Gannon of Gannon Realty company Tuesday reported sales of \$867,750 in real estate for the past six months. The sales represent 46 residential home sales, 10 vacant lots and the sale of the Harlow Haven apartment hotel.

A large percentage of the homes sold were new homes built by the Fredericksen Construction company, and financed by the Coachella Valley Building & Loan Association and Jack Meiselman Enterprises.

"These home sales show the need for quality homes with easy financing in the Palm Springs area," Gannon said. "Jack Meiselman is showing his continuing confidence in Palm Springs by giving the Gannon Realty company the go-ahead on a new program of financing and building on your own lot."

Henry Burton has been appointed director of the building division, a department recently added to the Gannon organization.

"This program of easy financing on quality homes is certainly a big boost for Palm Springs," Burton said. "The 97th home has been started and the

## Elks to Mark Anniversary with Gala Dance Saturday

A dance and buffet dinner will highlight the first anniversary of the Palm Springs Elks Lodge, Saturday night at 9 p.m. in the lodge building at The Cove on Highway 111.

According to Pat Cohen, chairman in charge, Fred Hohlfin's Victoria orchestra will furnish the dance music. He added that with the recent addition of 2000 square feet of polished cement there will be total of 3,000 square feet available for dancing. The band is

one of the most popular in Riverside county. Arthur Schloss, member of the lodge and famed European chef, has volunteered to prepare the buffet.

Bob Forsyth, who is assisting Cohen in staging the dance, urged Elk members to attend and bring their friends.

Villagers and resident in surrounding communities are invited to attend the event, which, according to plans, will be a gala evening.

## Urge Merit Plan to Protect County Staff from 'Politics'

Sheriff Joe Rice's action in dismissing three members of his staff immediately following the June 8 primary, had repercussions before county supervisors Monday.

The trio, Mel Vivion, Charles Scott and Ray Smith, were released by Rice because he said "they were not producing."

But eight citizens of the county, in letters to the board, said the real reason was because they were opposed to Rice in the primary.

goal is 200 homes by the end of 1955. That means a lot of comfortable living for a lot of people."

Supervisors Roman Warren and William Jones, proposed before the board Monday that a merit or civil service system should be adopted for county departments to protect the 1200 county employes from "political firing."

Warren emphasized that he was not judging the sheriff's actions but said that a merit system which provided for a board of appeals was needed to protect employes and that he felt they needed some form of recourse.

With Jones backing Warren, but one more board member's support is needed to provide such a system.

# TWO

## THRILLING EVENTS

TONITE } SATURDAY  
THURSDAY } NITE  
JUNE 24 } JUNE 26

## CHI CHI STARBITE ROOM

PLUS AN

## ALL STAR SHOW

The Fifth and Last Beauty Contestant will be chosen tonight (Thursday)

Who will compete for the title of "MISS PALM SPRINGS" OF RIVERSIDE COUNTY along with four previous weekly winners.

Young women between the ages of 18 and 29, married, single, professional or amateur, may enter. Don't miss this parade of feminine pulchritude.

SATURDAY, JUNE 26

Saturday night, June 26 at 9 p.m., five weekly winners will compete before seven judges for the honor to represent Palm Springs and Riverside County at the Ambassador Hotel June 29. The young lady chosen at the latter hotel under the auspices of the Greater Los Angeles Press Club will wear the crown of Miss California of 1955 and compete for the title of Miss United States and Miss Universe Long Beach. This will be the most exciting beauty contest ever held in Palm Springs. A must for everybody.

## ALL STAR SHOW SKEETS MINTON

and JIMMY MORTON

FAMED TV & RADIO VENTRILOQUIST

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Tuesday -- CLOSED

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Thursday -- Stuffed Cabbage

Friday -- Fish and Chips

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WE BAKE OUR OWN PIES, CAKES AND PASTRIES

Coffee 5¢ Always

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## SAWDUST ROOM

"Where the Lace and the Levi Meet"

Ramon Rd. & Indian Ave.

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## The PUBLISHER'S Corner

by OLIVER B. JAYNES

**TIME FOR ACTION** — Residents of the vast area from Los Angeles to the San Geronio Pass have learned by sad experience that once smoke and fume-producing industries have become established little can be done to relieve the atmospheric condition they create. Millions of dollars have been spent and scores of experts employed to combat the menace with very discouraging results. Now they know that controls came too late. The damage has been done and no telling how long it will take to get relief — if ever.

Driving from Los Angeles to Palm Springs one no more than emerges from the smog that hangs over that city most of the time until they are back in the smoke again — this time from the Fontana steel mill. A few gasps of fresh air and we plunge into the dust and smoke belt of the Colton cement plant.

It takes all this industry to make gasoline for our cars, conveniences for our homes and the implements for defense of the nation. It goes without saying that these industries are the backbone of economic life in the Southland. It is true, however, that their objectionable features could have been greatly reduced with proper controls years ago.

One method of control is zoning. This control over land is the greatest device ever created for the protection of property owners. Without it Palm Springs would be far from the attractive resort it is today. And without zoning protection against smoke-creating industry this entire Palm Springs desert resort area will suffer untold damage. What injures this section will indirectly hurt all of Riverside county.

**WE MUST UNITE** — Every resident, every business and professional man, every property owner of this entire area must join in a campaign to convince Riverside county authorities that the cement plant which Samuel Guiberson proposes to build near Palm Springs station would injure our greatest asset — pure, fresh air. We must lay aside less important matters and unite in this effort as we never have before. It is that serious. Don't let anyone convince you otherwise.

It was only a streak of luck that saved us five years ago. We cannot depend on luck this time. We did not have enough people throughout the county on our side then. We allowed the Guiberson interests to convince a lot of people that a little employment which the cement mill would provide would offset the damage to the resort area. Some short-sighted people don't care what happens to this section of the county. But most people are fair-minded and open-minded. They can be convinced that this is an issue of great economic importance — that the residents and business interests of this area are entitled to the protection which they ask of their county government.

An effort will undoubtedly be made to incite residents in other sections of the county against Palm Springs — to call us a bunch of cry-baby millionaires. The bait of employment will be dangled before residents of Beaumont and Banning who would not be injured by the cement plant. We have a big selling job to do.

**SUMMERTIME, TOO** — Just as we told you in this column a short time ago, many things of great importance to residents of the area often pop up right in the middle of the Summer when so many people are away. This is the most vital one that has come up in a long time. Fortunately, there are a great many residents who have The Desert Sun sent to them wherever they are. We will keep them informed and they will be asked to join in the campaign. This places a great burden on those who are here and these people are entitled to all help possible from those who are away.

A meeting will be held just before this issue of The Desert Sun goes to press to join the forces of the community in this campaign. The County Planning Board will likely set a date for a hearing on the matter at its meeting tomorrow. The Palm Springs City Council has unanimously adopted a resolution in opposition to any change in the present zoning of the cement mill site which prohibits its use for that purpose.

If you love to breathe in the pure, fresh air of Palm Springs — if you agree that this entire recreational area should be kept free from heavy industry — if you have invested in business or property here — then you should do everything you can to preserve it.

The Desert Sun—5<sup>th</sup> PALM SPRINGS, CALIFORNIA  
and PALM SPRINGS NEWS Thursday, June 24, 1954

**YOU'RE INVITED**  
TO  
**PALM SPRINGS ELKS**  
Lodge No. 1905  
**FIRST**  
**ANNIVERSARY BALL**  
Saturday, June 26  
Fred Rohlfing's  
VICTORIA CLUB ORCHESTRA  
Dancing from 9 'til 1 A.M.  
\$1.00 per person  
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Elks bring your friends  
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## Dennis, the Menace By Ketcham



"HEY, DAD! I'M ALL OUT OF PAPER CUPS!"

## Confident Living

by NORMAN VINCENT PEALE

The Search for Happiness



Many years ago a young woman sat with a blind and deaf girl, using the manual alphabet to write the word "water" in the girl's hand. In an attempt to convey the meaning of the word she poured water from a pitcher on the girl's hand. Over and over again the process was repeated until suddenly a connection was made in that mind that had no eyes to see or ears to hear.

The girl was the now famous Helen Keller, and the young woman was her equally famous teacher and companion, Anne Sullivan Macy. That incident of the water marked the beginning of Helen Keller's ability to communicate with the outside world. The thrilling story of her life has been told in a fascinating motion picture, "The Miracle Worker," now being shown for the benefit of organizations for the blind all over the world. I hope that we may all see this picture.

Eventually Anne Macy taught Helen Keller to read, and in later years Miss Keller wrote, "No barrier of the senses shuts me out from the sweet, gracious discourse of my book-friends. They talk to me without embarrassment or awkwardness." The greatest of all Helen Keller's book-friends has been the Bible, which she reads every night in Braille before going to bed. Thanks to the discovery of how she could break through the barrier of the senses which disease destroyed in infancy, Helen Keller leads a happy useful life against great odds. Her search for happiness was successful.

I would like to state what I am sure you will agree is a basic proposition about happiness. You cannot be happy unless you are useful, and in the highest sense you cannot be

useful unless you are basically joyful. Joy unlocks your personality and sets it free, causing you to live in harmony with God and man. This liberation of the personality gives you the ability to do things that are constructive and worthwhile, and this, of course, makes you happy.

The monthly news letter of The Royal Bank of Canada, from which I have taken the title of this column, points out that this time of the year sees the start of innumerable searches for happiness, for it now that young men and women from our schools, colleges and universities set out eagerly to make their way in life, and the writer of that letter defines the happiness they seek in lines that are worth quoting: "Happiness arises largely from the mental qualities of contentment, confidence, serenity and active good will. It includes the pain of losing as well as the pleasure of finding. It thrives best in a crowded life. The men and women who are recorded in history and biography as most happy were people with always something more to do than they could possibly do."

This is the secret of Helen Keller and people like her. It is a secret you can learn and use to guide you to your own happiness. The way to learn that secret is a simple one. Get yourself filled with the spirit of God, which is, of course, the spirit of joy and usefulness. Be glad you can be useful to people and to the world. This will drive out all your gloom and sense of defeat. This will bring to an end your feeling of frustration, and finally, this will help you to be truly successful in your search for happiness.

## Phillips Outlines Program for Air Academy Entries

"Plans are now being made for the first class to be entered at the new Air Force Academy," Congressman John Phillips said Monday. While eventually appointments will be made much as those are made for the Military and Naval Academies, this first class must necessarily be made on a somewhat different basis. Each member of the Senate and House will be allowed 10 nominees. This means that California will have a possible 320 nominees. All these boys will take a competitive examination given by the Air Force Academy sometime after February 1955 for entrance that same spring. Out of the 320 boys, 15 will be chosen from California. The states will have representation according to their population. The exact location of the new Academy has not been made public but it will either be in Colorado Springs, Colorado, Alton, Illinois

or Lake Geneva, Wisconsin. The first class will be taken care of in a temporary location which has not yet been announced.

"In choosing my ten appointees I shall use a method similar to the one most of us here in the Congress use with the Military and Naval Academies. The Civil Service Commission gives each year test examinations. They are held all over the United States on the same day. One is given in July and one in January. I have always used the July examination and I shall use that one this year for West Point and Annapolis. But because of the shortness of time I shall ask my candidates for the Air Force Academy to take this examination next January. If ten, or less than ten, take the January examination, and make a reasonable showing, all will be nominated. If more than ten take it,

## THIS SIDE OF THE SUN

By Phot

We didn't need the almanac  
To tell us Summer sure was back.

Summer came in acting like a ham. Not content with the fact that the start of Summer was heralded on the calendar and in the almanac as 3:52 p.m. (PDT), June 21, the weather had to turn on the hottest day of the year — to date. Ah, well, I have my memories of gentle Spring.

**THE REV. WILLARD HANSON**, school trustee, settled an argument at the board of education meeting the other night in a succinct manner. The board was discussing the purchase of a life-size torso (body, to you) for high school biology classes. The price tag was \$420. Paul Summers of the principal's office, said the item was a justifiable expenditure as it was needed by four classes at high school. He said that pro-rated over ten years, it wouldn't cost too much. Trustee Hanson agreed. He said he did not believe it would be obsolete by then. "I don't expect the style to change," he said.

**THERE IS MUCH** discussion of highway safety these days, what with the carnage daily being recorded. State highway patrol officials are putting more officers on the road. The visible influence of white cars is expected to remind drivers to be careful. But, sticking my neck out again, why don't they use ordinary automobiles instead of white ones? Sort of plain-clothes patrolmen. Now, a motorist takes a chance unless he sees a patrol car. If we had plainclothes motorcop, autoists would be more careful. The guy they cut in on and stuck out a tongue at, might be a cop. The auto is a lethal weapon in some hands. So is a gun. Police don't have to ride in special-colored cars or wear special insignia to arrest a man using a gun in a reckless manner.

**SPEAKING OF TRAFFIC**, the National Safety Council lists the number of automobile accidents that are caused by "distraction." It set forth that 73 per cent of the accidents were caused by this factor. Distraction, they defined, as "window

the top ten will be nominated. If an applicant wishes to take the July examination, I will try to make arrangements for him to do so, but it will be only for experience. He will be required to take the one in January to qualify on my list. Applicants must write to me at once if they want the July examination, for it will be held on July 12. And anyone interested in an Air Force Academy appointment should contact me 1317 House Office Building, Washington, 25, D.C. I will be glad to give more details and answer any questions.

shopping, looking at pretty girls on the sidewalks, settling squabbles among children in the back seat, swivel-headed conversation with passengers, lighting a cigaret, fooling with the radio dial, and other items which momentarily take the eyes of the driver off the road." Safe driving is strictly a full-time job.

**HAVE TROUBLE** getting me lately? We have installed a new telephone system at the office. Theoretically, it is the best ever. But there are still a few bugs in it. Embarrassing was the situation the other morning when my phone rang and all I could get was a lot of odd noises and other office phones hooked up with me. Just as I expressed my opinion of the system I was connected. And it was with a church organization phoning in a story. If there had been TV on the phone, they would have thought it was the sunset. My face was so red . . . Harry Oliver made Who's Who . . . With his cat, dog, turtle, crow and burro, he long has been in Who's Zoo.

**RAY CORLISS** and family are touring the nation spreading the fame of the Village. But their trip was almost fouled up at the start. About 100 miles or so from Palm Springs, son Rick suddenly remembered he had left his pet horned toad in a can in the garage. And with the Summer heat coming on. A frantic SOS was sent back to the Village. The Chamber of Commerce took a hand. The toad was rescued from his tiny home and the promotion of Palm Springs went on in the midwest and east without a quail . . . Have you missed Conky (Arthur Bliss Conkwright) on the streets of the Village lately? He's in a hospital from which he writes he is recovering from "ticker trouble." He says he'll be back soon.

**WELL**, Summer's with us. Keep your eyes on the road ahead and ignore the sun suits. Safety first.

Maj. Gen. Harry Vaughan, former military aide to Harry S. Truman, answering a reporter's observation that he had lost weight: "Naturally I'm thinner; we don't live so high on the hog these days!"

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## Traffic Picture Brighter, Says Patrol Leader

Despite the tragic California traffic toll which has now reached 1223 dead during 1954, there is reason for encouragement, according to figures released by the California Highway Patrol.

Statewide traffic deaths are 235 below the 1478 persons killed during the same period last year. In unincorporated areas of the state the progress is somewhat better, with 270 fewer fatalities than 1953.

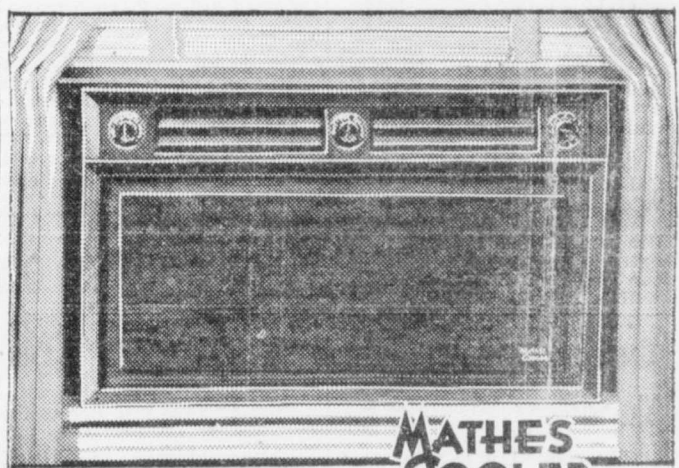
Based on the nationwide formula of \$95,000 loss per

traffic death, the savings accrued to the people of California so far this year amount to \$25,650,000.

"This sum is almost double the entire operating budget of the California Highway Patrol during the fiscal year of 1953-54. This budget was \$14,800,000. With a uniformed strength of 1526 members, the cost of operation amounted to less than \$9,700 per officer," Patrol Commissioner B. R. Caldwell noted.

"These savings would employ and maintain 2644 additional patrol officers. We can conservatively estimate that such an expanded force, using present highly developed visible enforcement techniques, would save at least half the lives lost on rural highways," he added.

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# Half of Kipness Charges Upheld, Half Overruled

Judge Hilton McCabe in department four of county superior court at Indio last week sustained the demurrer filed by City Attorney Jerry Bunker against three of the six charges filed by Attorney Leonard Bock, representing Richard Kipness, against Chief of Police John S. Davis and Police Sergeant Durman Ordway.

He overruled the demurrers against three other charges given Bunker ten days to file an amended statement.

Judge Hilton held that the three charges which accused Chief Davis of refusing to allow Kipness to consult an attorney, Sgt. Ordway of the same charge and both of false imprisonment, were causes of action.

City Attorney Bunker will file an amended demurrer against these within the next week.

The case arose out of the arrest of Kipness on a petty theft charge. Through Attorney Bock, Kipness charged he was deprived of the services of an attorney when arrested and also charged false arrest.

A jury in Palm Springs Judicial court later found Kipness guilty of the petty theft charge.

## Argument

### Youth Swings at Manager, Detained

A Palm Springs juvenile who took a Sunday punch at a theater manager when the latter sought to eject him from the theater for disturbing other patrons, will have time to regret his action.

The manager, Bob Fischer, told police he realized the lad was a juvenile and didn't try to punch back. Instead he called the police.

The youth was sent to juvenile hall in Riverside for disposition of his case.

### Indians to Open Canyons Over July 4 Weekend

Palm and Andreas canyons, closed on June 1 for the summer months, will be re-opened over the Fourth of July weekend for the host of visitors expected here.

Tribal council of the Agua Caliente band in recent session voted the re-opening.

Toll gate admissions will be the same as for the season and extra precautions because of the heat and low humidity, will be taken.

### Council to Meet Tuesday Evening

City council will meet at 8 p.m. next Tuesday at city hall in its next meeting with further study and adoption of the budget for the fiscal year starting July 1 as its main project.

During the following months council will meet on Tuesday afternoons instead of evenings.

### Omission of Words Changes Meaning

Warren Heath, fire marshal, said that the omission of a few words changed the meaning of a statement made in connection with a fire-blast fatality here in April.

The statement should have read: "the gas valve would have to have been left on a long time to cause the blast", not that "it was left on a long time."

### CPA Society to Meet in Fontana Tonight

Allan Edwards of Los Angeles will address the Citrus Belt Chapter of the California Society of Certified Public Accountants at Harold's Cafe, Fontana, tonight.

"Code Section Changes in the 1954 Revenue Act" will be his subject.

Local members of the society are planning to attend.

The Desert Sun—6a and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Thursday, June 24, 1954

## From Page 1—MORE ABOUT CONTEST

hotel Monday, June 28. At 6:30 that night the contestants will be rehearsed in the part they will play in the final judging the following night at the same hotel.

This contest which is co-sponsored by the Greater Los Angeles Press Club will see Dr. Cecil Underwood acting as medical assistant to seven judges. Tentatively these judges will be the president of the Press Club, president of the Press Photographers association, a motion picture director, TV director, a famous photographer, a well known actor's agent, and the president of the Art Directors association.

IT WAS POINTED OUT that these selections are tentative and no names of the judges were released in order that no question may be raised as to their non-prejudice or the possibility of favoring any one candidate for the honors.

The girls will parade before the judges in street clothes first; they will be asked to speak a few lines and later they will again parade before the same panel of beauty experts in Catalina bathing suits specially prepared for this event and called the "Catalina Sun-Glo." These swim suits will be given to the contestants by the manufacturer who is one of the co-sponsors of the Miss Universe contest along with the City of Long Beach and Universal-International Studios of Hollywood.

THE YOUNG WOMEN will be judged for beauty of face, beauty of figure, poise, grooming, presentation (ability to present herself to an audience), personality and voice-diction.

The girl chosen Thursday night here at the Chi Chi will compete with Joanne Droste, Marion Caroon, Arlene Collier and Taylor Dunlevie on Saturday night.

Lou Mawby, manager of the Chi Chi announced that considerable interest in the event tonight and the one on Saturday is being shown with reservations for many already in.

By the way, it was just learned that Marion Caroon, the second weekly winner, was picked up by a talent scout at the Chi Chi and given a seven-week contract at the Sands hotel, Las Vegas. She is reported to be an exceptionally fine dancer and is the niece of Edith Eddy Ward of Palm Desert.

The winner Saturday night will receive a beautiful \$75 swim suit with the compliments of The Beachcomber, of Palm Springs.

## Palm Springs on U.S. Honor Roll

Palm Springs was one of the 24 cities in California to win special recognition in the National Traffic Safety contest 1953.

Cities which went through the entire year of 1953 without a fatal accident were placed on the National Honor Roll.

No death in traffic was reported in Palm Springs last year.

The city will not qualify for 1954 traffic honors as, for the first time in many months, two traffic deaths were reported here in May.

Supervisors included in the 1954-55 budget a \$10,000 item for a safety program to reduce on-the-job accident among county employees.

## JC Presidents' District Council to Meet in City

Plans for the meeting of the President's Council of District Nine, Junior Chambers of Commerce, were completed at last Thursday night's meeting of the board of directors of the local Jaycee with President Stanley Lewis presiding.

The council, which includes heads of Junior Chamber chapters in Riverside county and parts of San Bernardino and Los Angeles counties, will start arriving at 10 a.m. Sunday at Hotel Biltmore for a swim and relaxation before luncheon, scheduled for 12:30 p.m.

Business sessions of the Council, which will plan Jaycee activities for the district during the coming year, will start at 2 p.m. in the Biltmore dining room.

At Thursday night's meeting, the Jaycee board also discussed plans for the local coming season and for late Summer activities.

## Run-Off Vote

### Cabazon Ballot Results in Tie

Cabazon Chamber of Commerce plans for another election to select a president.

The regular election resulted in a tie vote between James Whiteman, incumbent and Melvin Hansen.

Elected outright in the voting were Mrs. Ila Spaulding, vice-president; Elmer Hane, secretary-treasurer and four directors, A. G. Coble, H. Hicks, Allen Argue and Dee Tallent.

### Youth Cut, Bruised in 200-Foot Fall

Joe Fitshen, 16, of Glendale, member of a Sierra club rock climbing expedition, was painfully cut and bruised in a 200-foot drop down Tahquitz Rock in the Idyllwild area after making a successful climb earlier.

Other members of the party carried the youth on a stretcher to Idyllwild and from there he was removed to Heron hospital where he will be confined a few days for observation.

There are so many folks suffering from bone trouble; too much of it in the head, and too little in the back.—Cave City (Ky.) Progress.

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## THANKS

It is my fervent hope and desire to serve all of you faithfully and certainly, most honestly, as Constable in the Palm Springs judicial district. At this time thanks to all of you who worked so hard to elect me,

Constable-Elect

Howard Poe

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198 SOUTH INDIAN AVENUE  
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**BIG MONEY SAVERS for 3<sup>RD</sup> BIG WEEK!**

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First Quality  
**NYLONS**  
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**SILVER JUBILEE**

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**4 x 6 Foot**  
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**FOUNTAIN GRILL SPECIAL!**  
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Big glass of sparkling Pepsi-Cola topped with generous scoop of prize winning Ice Cream.  
Ranch Fresh  
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Strip of Crisp Fried in Creamery Butter  
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Toast, Butter  
Special 'til 11 a.m.  
**27¢**

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Easily Installed  
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Economical. Washed filtered air. Whisper quiet. Written guarantee. Cool comfort in every room.

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**Zee, 150 Sheet Roll, Limit 2**  
**17¢ Paper Towels 2 for 25¢**  
**\$1.25 Val., Magic Certified, French, Cleaning Fluid . . . 57¢**  
GALLON TIN  
**Full Pint, Limit 1**  
**Rubbing Alcohol . . . . . 9¢**  
**Hard Gloss, Quart Tin**  
**98¢ Johnson Glo-Coat 79¢**  
**Adult, Bottle of 12, Limit 1**  
**Glycerin Suppositories 9¢**  
**Reg. 39c, Reg. Size**  
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**NAPCO, Sun Bronze, 12-ounce**  
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Plus 2 emery boards, absorbent cotton, orange stick! All for—  
**98¢**  
All neatly packed in handy plastic box . . . perfect for taking on vacation. Save over \$1.50.

**\$10.50 VALUE**  
**"TERRACE KING" FOLDING ALUMINUM YACHT CHAIRS**  
**\$6.99**  
Orlon stitched plaid saran seat. Completely weatherproof. Weighs 4 lbs. 1 Folds easily.  
White or Colors—17x37" Approx.  
**FLOUR SACKS . . . 2 for 25¢**  
39c Value, Plastic  
**BIB APRON . . . 2 for 29¢**  
49c Value, Women's Rayon  
**Nylonized BRIEFS 3 for \$1.00**  
33"x35"  
**\$1 Value Silk Scarfs 69¢**

**REG. \$2.69 GALLON SIZE**  
**CAMP JUGS**  
**\$1.97**  
Fiberglass Insulated. Flex-Rock lined.  
**\$5.89—4-GALLON TARTAN TOTE COOLER \$4.99**  
● Aluminum Dry-Pack Tray ● Heavy Steel Walls  
● Double Fiberglass Insulation ● Steel Fittings  
**\$2.49 Heavy Gauge STEP-ON DISPOSAL CAN \$1.98**  
Baked Enamel  
Galvanized Insert  
Jumbo 12-Quart  
For home, nursery, doctors and dentists offices. Choice of colors.

**FREE! 7 or 8-oz. Tin Popular Brand**  
**Pipe Tobacco**  
With Purchase of  
**\$1.49 Briar Pipe**  
**BOTH FOR \$1.49**  
Choice of Bond St., Briggs, Edgeworth, Half & Half, Half Day, Kentucky Club, Old Briar, Prince Albert, Sir Walter Raleigh

**LIQUOR VALUES**  
**6 Year Old MELLOW SPRINGS Bottled in Bond KENTUCKY STRAIGHT BOURBON**  
Fifth Gallon  
100 proof whiskey with smooth, mellow flavor, full bouquet. Thrifty exclusive!  
**\$3.98**  
Fifth Gallon, Kentucky  
**Old Corkie Bourbon . \$2.98**  
Sun Cal, Fifth Gallon  
**Loganberry Wine . . 39¢**  
Former \$3.79, Fifth Gallon  
**Bellow's Cruzan Rum \$2.79**  
Eastern—Case of 24, \$2.89  
**Ruppert's Beer 2 12-oz. 25¢**  
Cans

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**Lucky Silver Buck Contest**  
ASK SALESPERSON FOR DETAILS

**WIN 2-Week Vacation for Two in JAPAN VIA JAPAN AIRLINES**  
2nd Prize: MG Sport Car 3rd Prize: Crown "15" Trailer  
● 57 Daily Prizes, Including \$300 IN CASH  
(1st Prize—\$200 2nd Prize—\$50 5—\$10 Prizes)





## AROUND TOWN

With Hildy Crawford

Palm Springs, Land of the Midnight Swim, takes its place on the travelogue program . . . as the thermometer tells tales that are accurate enough . . . but not quite true . . . because of the lower humidity here on the desert. Reports reaching here from Washington, New York, Chicago and Las Vegas don't tempt me . . . but you can stop those postcards from Lake Tahoe, Honolulu and Lido Isle . . . The water is fine here, too . . . around midnight . . .

Harold and Florence Murphy . . . back from their around-the-world tour . . . gave a Loo Party last night at their home on Prescott drive . . . asking a few friends in for cocktails and a poolside dinner . . . to view the "loot" they brought back from abroad . . . More about this later as my deadline precedes the party. . . .

John Gallois, Village homeowner, has just undergone minor surgery in San Francisco which will delay for a month the sailing they make every year to Europe . . . They now plan a leisurely trip through the canal to Holland . . . From there they will journey to Paris and later on to Montecarlo in northern Italy. . . .

Mary Nelson flies to New York this week to begin a two-month tour of Europe . . . which will include London, Paris, Switzerland . . . as well as the French and Italian Riviera. . . .

Foreign Cars vs. Fords

Bill Boggs has entered his English automobile in the Beverly Hills Concours d'Elegance this coming Sunday . . . After the show he will fly to San Francisco . . . where he will be the guest of Mr. and Mrs. Bernard W. Ford at the Burlingame Country Club . . . We hear that the red carpets are being vacuumed for his arrival in Burlingame and that several social affairs are being planned for his visit there . . . The Fords have a beautiful hillside home here . . . an Island Farm in the bay area . . . and a handsome new one in Burlingame . . . Just completed, it is the work of internationally known architect Gardner Dailey . . .

The face of a new homeowner in Deep Well Colony was crimson this week . . . and not from sun tanning . . . After stretching herself out on a beach towel for a nude sunbath (behind her six-foot wall) . . . she looked skyward to discover that a workman from the California Water and Telephone company was perched atop the power pole . . . directly over her . . .

At the Chi Chi one night last week . . . listening to Jack Prince of "Guys and Dolls" were the E. H. Robertsons and their houseguests, her sister and brother-in-law Mr. and Mrs. Allen B. Lewis . . . and her brother and his wife, the O. E. Stedmans . . . The two couples, who are both from Ft. Worth, left the next day after a 10-day visit here . . . The Robertsons will be here about another week . . . and then go to Texas and Colorado . . . returning here in mid-September or possibly a little sooner . . .

Lunching at the Chi Chi

## Nancy Nye is Bride of Los Angeleno

Coming down the beautiful curving wrought iron stairway in the Los Angeles home of Dr. and Mrs. Louis Higgin Sunday afternoon, blonde Nancy Patricia Nye joined the son of the household, Harvey Lee Higgin and the two exchanged their wedding vows before Judge George Dockweiler.

The double ring ceremony was performed in front of a mantel decked with all-white gladioli, orchids and carnations, with candles flickering in the flanking candelabra. Organ music was by Armand.

The bride wore a waltz-length, tulle model of white tulle and Alencon lace, with a veil of illusion and lace. She carried white orchids arranged with stephanotis and lily of the valley. She was given in marriage by her mother's cousin, John Fouch of Santa Ana.

Bebe Higgin, sister of the bridegroom, was maid of honor. She wore an aqua silk shantung, and her flowers were white orchids and carnations. David Kaplan, of Los Angeles, acted as best man.

The bride went through Palm Springs schools, from first grade through high school, attended Stanford and graduated from USC, where she was president of her sorority house Zeta Tau Alpha.

The bridegroom, a graduate of UCLA, is now attending Medical School at the University of Chicago and is affiliated

### Say That Again

Ned and Joann Crawford spent the weekend in Las Vegas at Thunderbird . . . and repeated their marriage vows . . . They were married in Mexico a year ago following Ned's Mexican divorce . . . and now that the California one is final they repeated their vows to avoid any legal technicalities . . . They report that Los Vegas is hotter than Palm Springs . . . but packed with people . . . They saw the Frank Sinatra and Dennis Day shows . . . and liked them . . .

Ed and Ruby Fallgren will give a "welcome home" party for John and Lillian McClure . . . at their Los Angeles home on July 18 . . . The McClures are on an Hawaiian holiday . . . Monte and Betty Herbert, who are lingering at their Tamarisk Country Club home, will be going in to it . . .

A postcard from Mrs. Harry Clatworthy from Fort Morgan, Colorado . . . says she arrived home safe and sound but added . . . "My heart did a flipflop when I walked out of the closed house in Palm Springs" . . . Like so many loyal Villagers the Clatworthys have The Desert Sun follow them when they are away . . . so they can keep in touch with doings on the desert . . .

Dr. Sidney O. Noles, his wife Betty and their two youngsters drove north Tuesday . . . On their way to their summer home in Portland . . . they left young Tuffy at Klamath Falls, where he will spend a month on a ranch before joining his family in Portland for the rest of the summer . . . The Noles family will be back in Palm Springs around the end of September . . .

A note from Peg Waters in Chicago says that they sail from New York on July 1 on the Queen Elizabeth . . . she and Norm will visit England, Norway, Sweden, the Netherlands, Germany, Switzerland, Italy, France . . . returning in mid-September . . . While they will do some flying for the most part they will get around in their own car . . .

Bob Bonesteel, executive secretary to E. Roy Fitzgerald, and his son Jerry, headed back for Illinois Tuesday . . . after spending a week here in their cottage at El Mirador . . .

Pay Tribute  
Leslie Harris, public relations



BEAUTIFUL BRIDE — Nancy Patricia Nye, daughter of Mrs. Roberta Woodburn Nye of Palm Springs, was married Sunday afternoon to Harvey Lee Higgin, son of Dr. and Mrs. Louis Higgin, in Los Angeles.

with Tau Epsilon Phi.

Around 250 guests attended the wedding and the reception which followed. The bride's mother Mrs. Roberta Woodburn Nye of 266 South Palm Canyon drive, and her grandmother Mrs. Edith M. Woodburn joined the receiving line. Mrs. Nye wore a French Blue bouffant silk shantung and pale pink roses.

Champagne and hors d'oeuvres, and a four-tiered wedding cake were served at the reception which was given by Mrs. Woodburn.

The bride chose a Bess Bender champagne Irish linen suit with white accessories for her wedding trip. Following a honeymoon at Santa Barbara, Carmel, San Francisco and Yosemite the young couple will make their home in Chicago.

## Shows Slides of Mexico

A group of Soroptimists gathered Monday evening at the home of Addie Hubbard at 552 South Indian, to view color slides taken by Katherine Finch during her year's stay in Mexico.

Dozens of slides, many of them taken "off the beaten track" seldom penetrated by the tourist, were shown, with Miss Finch supplying a commentary.

After the pictures, the hostess served slices of iced watermelon. In the group were Lucille Johnson, Dr. Calista Stefan, Mabel Russell, Eileen Carey and her mother Laura Carey, Trixie Jarrette, Polly Isenagie, Madge Holderman.

## Academic Honor for Kirk Marvin

Kirk Marvin, 9-year-old son of Mrs. Roma Marvin of 156 Morongo road, is home from Elsinore Naval and Military school, with high honors. He won the academic award for the whole school, which has 12 grades.

Kirk is going to Estes Park, Colorado July 1 to visit his aunt, Dorothy Davis, and his mother will join him there in August.

Roma is manager of Diane Handknit here, and goes in to Diane's Beverly Hills shop for a part of July.

Rear Admiral Wallace B. Phillips and his wife, Mrs. Charlotte Palmer Phillips closed their properties in Palm Springs June 7 and have gone to Oceanside, New York, for the summer.

## Mrs. Simpson is Hostess at Dinner

Mrs. Clarence H. Simpson of 767 North Calle de Roloh, entertained a few friends for cocktails and dinner Saturday evening.

After dinner the party played "Pig" and "The Golf", the new out-door golf game that is so popular with golfing enthusiasts.

Guests were Mr. and Mrs. Tom Holland, Mr. and Mrs. Armand Turonnet, the Paul Austs, Mr. and Mrs. Amos O'Dell of Palm Desert and Mrs. George Smith.

Mrs. Simpson plans to remain at her Village home until after the Fourth and then will probably go to Santa Barbara for a month before heading for Honolulu to join Alice Guthrie.



## Open the Year Around

Don Wilson says:

"Um-m-m. Good! How I like selecting my own steaks and watching the chef charcoal broil them to perfection."

"The beautiful Garden Room where cocktails are served the way you like them."

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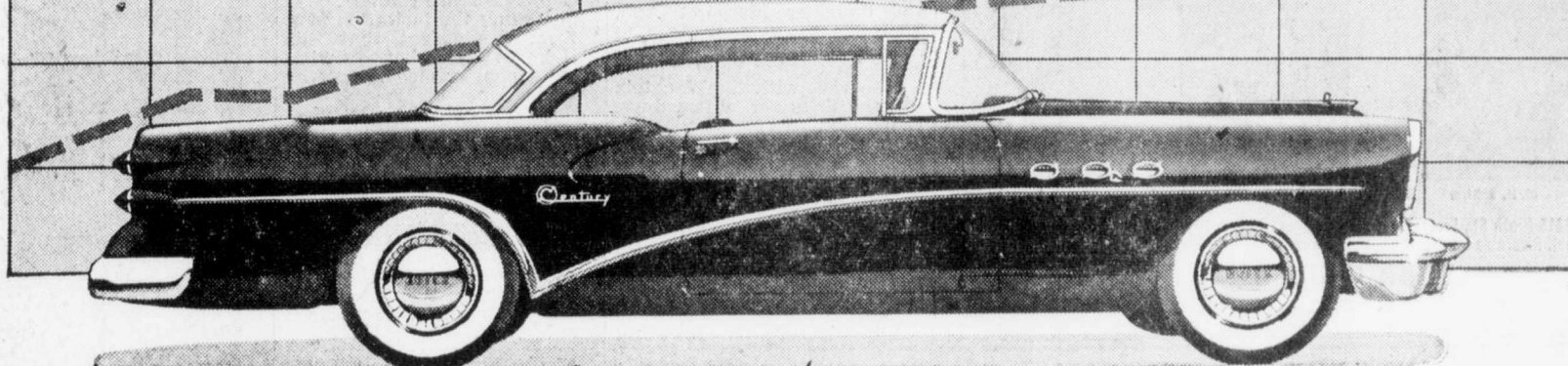
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# Success Story



## ---AND A GOOD TIP FOR YOU

WHEN it comes to sales, every car maker aspires to be up at the top of his price class.

Which is only natural. Popularity like that means success.

We know, because for years Buick has held such an envied position — the unquestioned sales leader in its class. And with good reasons in styling, room, power, value.

But today, folks like you have pushed Buick success even beyond such bounds.

Today, the top sales standings of a full generation have been changed. Today, latest sales figures for the

first four months of 1954 reveal this phenomenal fact:

*In total national volume, regardless of price class, Buick is outselling all cars in America except two of the so-called "low-price three."*

That's a tip too good to pass up.

That's the tip-off that Buick must have the hottest styling of the times and the sweetest performance of the year.

More important, that's the tip-off that Buick prices are well within the reach of more and more people — and that such prices buy a lot more automobile per dollar. So why not look into the tomorrow-styled Buick that puts you so far ahead today?

Come in, or phone us this week for a demonstration. Then you can judge for yourself that Buick really is the beautiful buy — by far.

## Buick Sales are Soaring!

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

"DRIVE FROM FACTORY  
SAVE UP TO **\$372<sup>00</sup>**  
See your BUICK dealer"

## DESERT INN GARAGE

193 N. Palm Canyon Dr. Palm Springs, Calif.

## Going Places?



Pots and kettles made of copper, in various shapes and sizes would have served you as money had you traveled in ancient Greece. The number of pots owned was a measure of wealth. But today, whether you go to Greece or Great Britain, you'll find Travelers Checks a universal, safe, convenient medium of exchange — acceptable wherever travelers go. The only identification required is your signature.

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## Morris Plan Laguna Holiday

George and Helen Morris will close Palm Springs Drug on July 5, reopening August 1. They will vacation at Laguna Beach. Their daughters, Maralee and Georgia, left yesterday for Belvedere up in Marin county, to spend a month with their aunt, Mrs. R. W. McAllister.

**The Desert Sun—2b**  
and PALM SPRINGS NEWS  
PALM SPRINGS, CALIFORNIA  
Thursday, June 24, 1954



### Tony Says:

"Try us once and you'll be back"

Delicatessen Items  
Fresh & Frozen Meats  
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Open Mon. thru Thurs.  
8:30 to 7:00 P.M.  
Fri., Sat., Sun., Holidays  
8:30 to 9:00 P.M.

## Lions Club at Waikiki Honors Sharp

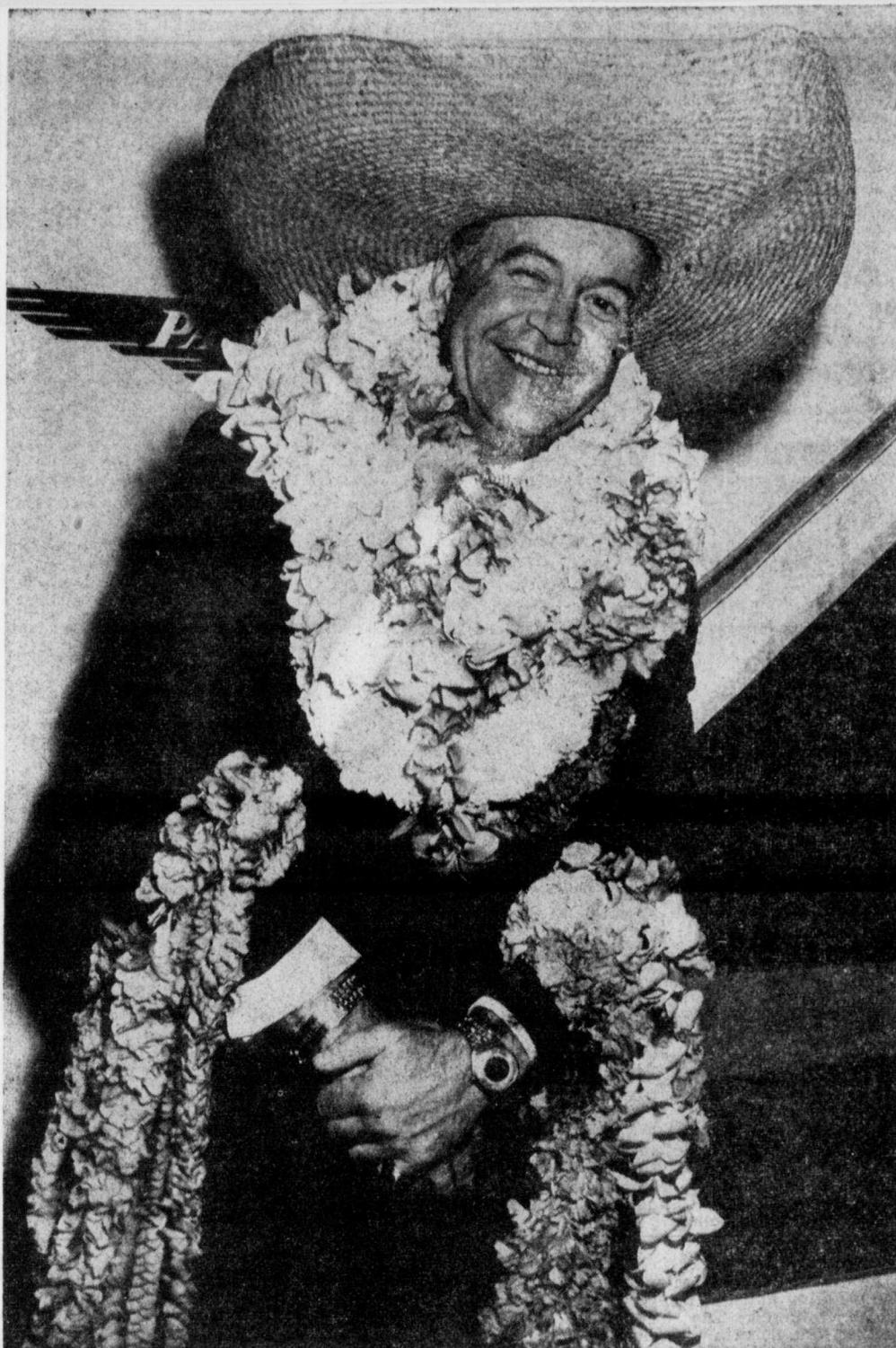
Waikiki Lions Club made Olen Sharp, El Mirador director and midwest oilman, a "Calabash Cousin" (honorary member of the Den) on the occasion of his recent visit to Honolulu.

A guest at the Surfside Hotel, Waikiki's newest hostelry, the visitor was invited to go deep sea fishing with Captain Henry Chee in the world famous fishing grounds off Kona, Hawaii. He also enjoyed meeting and playing cribbage with "Uncle George" Lycurgus, champion of Hawaii for over 60 years. "Uncle George" has entertained kings and presidents during the many years he has owned and operated the Volcano House on the rim of Kilauea.

Mr. Sharp, who has returned to his home at Mt. Carmel, Illinois, is planning to stage an authentic luau there in August and has shipped hundreds of dollars worth of Hawaiian wood articles and food products with which to do a good job.

**Anniversary Ball for Elks**  
Palm Springs Elks Lodge will hold a gala anniversary ball at the lodge rooms on Highway 111 at the Cove Saturday night. Informal entertainment, dancing to Fred Rohlfs's five-piece Victoria Club orchestra, and refreshments will feature the ball, which starts at 8 p.m.

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**CALABASH COUSIN** — Olen Sharp, Indiana oilman and a director of El Mirador where he spent much of the winter, was laden with leis as he left Honolulu International airport following his Hawaiian visit. The hat he is wearing was especially made in Samoa and is one of two of the largest such hats ever seen in the Hawaiian Islands, even surpassing "Don the Beachcomber." Leis and hats were the gifts of the large group of friends and a troupe of hula girls and beach boys who were at the airport to say "aloha" to the departing visitor.

## Desert Rat Listed in "Whos Who"

Harry Oliver (Desert Rat) editor-publisher, desert-publisher and showman has made "Who's Who."

When asked how he did it, he said he "just lives, thinks, works, dresses, eats, sleeps and breathes as a Desert Rat and has for the last 25 years."

His home is a Desert Rat's adobe house, his newspaper and books tell of Desert Rats from the Snake River in the north to Zacatecas to the south. Says his car is sure ratty (a 25-year-old Ford).

He thanks his many friends, the old timers of the desert who helped him with their yarns, odd facts, wit and humor.

"I just put all I have into it. It's easy—that is if you think it's the greatest privilege this world can offer—as I do."

"The reward is, that sincere effort is soon discovered by others and you find your scrapbook of press clippings growing until it's on a par with that of 'The All-Year-Club of California'."

"You find you are quoted in books of a permanent sort and are happy thinking your wit may make people laugh in years to come," he wound up, adding.

"Then too, I picked a field that was not too crowded."

**RHEUMATISM—ARTHRITIS SUFFERERS OFFERED AMAZING RELIEF**  
Remarkable new medical discovery offers fast relief from nagging, crippling pains of Rheumatism—Arthritis—Neuritis.  
Ar-Pan-Ex tablets work through blood stream—reduce uric acid—speed blessed relief from stabbing pains in muscles and joints.  
Ar-Pan-Ex can bring restful nights—active days. Try Wonderful Ar-Pan-Ex tablets today!

**Palm Springs Drug Co.**  
160 N. Palm Canyon Drive

## District Nurses Meet in Banning

The final meeting of the season was enjoyed by the Desert District No. 34 Nurses Tuesday evening, June 15, in the form of a potluck dinner and games held in the lovely rumpus room of the W. F. Roberge residence in Banning. Nurses of Redlands and Riverside were guests. The next meeting will be September 21 in Palm Springs.

## Henri

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Extraordinary

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OPEN ALL  
SUMMER

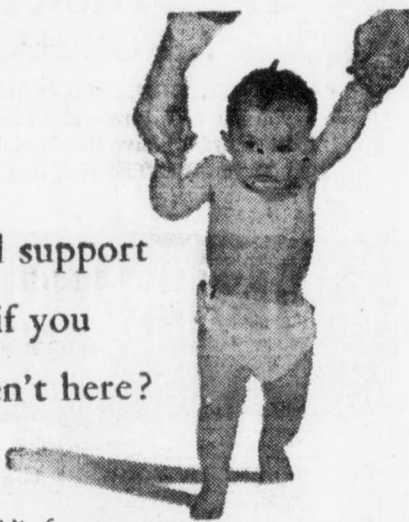
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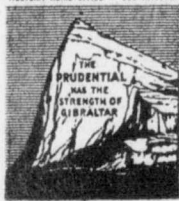


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YOUR PRUDENTIAL AGENTS

## Son's Family Visits Self

Mr. and Mrs. C. B. Self and children, Polly, David and Vicki, 2185 Junipero avenue have as house guests Dr. and Mrs. Philip Wachtel and their small daughters, Patsy and Peggy.

Dr. Wachtel is Mrs. Self's older son, and is the pediatrician in the Freeport Clinic, Freeport, Illinois. The Wachtels, who flew out here on the 18th, are at the American Medical association convention in San Francisco now and will return here the 25th to remain until July 3.

Mr. and Mrs. Harry Salling and daughter Margaret Ann, from San Diego, will come to Palm Springs, registering in at the Palm Garden hotel on the 27th to visit with the Wachtels and the Selfs for a few days. The group plans to swim, horseback ride, fish and do some sailing together.

Mr. and Mrs. Ralph Hancock and two children, Nancy and Brett, have taken a house in Los Angeles for the summer, but he comes out periodically to check on their Calle de Mar-cus home.

## Desert Does Plan Fiesta at Poolside

The Desert Does, wives' auxiliary of the Palm Springs Elks lodge, will hold a "last chance" membership meeting on Tuesday, June 29, at 7 p.m., to complete their charter membership before June 31.

A desert-style Mexican fiesta will be held poolside at LaSiesta, hostessed by Esther Gilbert, owner of LaSiesta and membership chairman for the Desert Does.

The meeting, which will be without charge, is open to all Desert Does and their guests and prospective members.

In issuing the invitation Mrs. Gilbert emphasized that this will be the last chance to become a charter member of the organization.

The Does held their last formal meeting of the season on Tuesday evening at the Elks Lodge with President Margaret Krysan presiding.

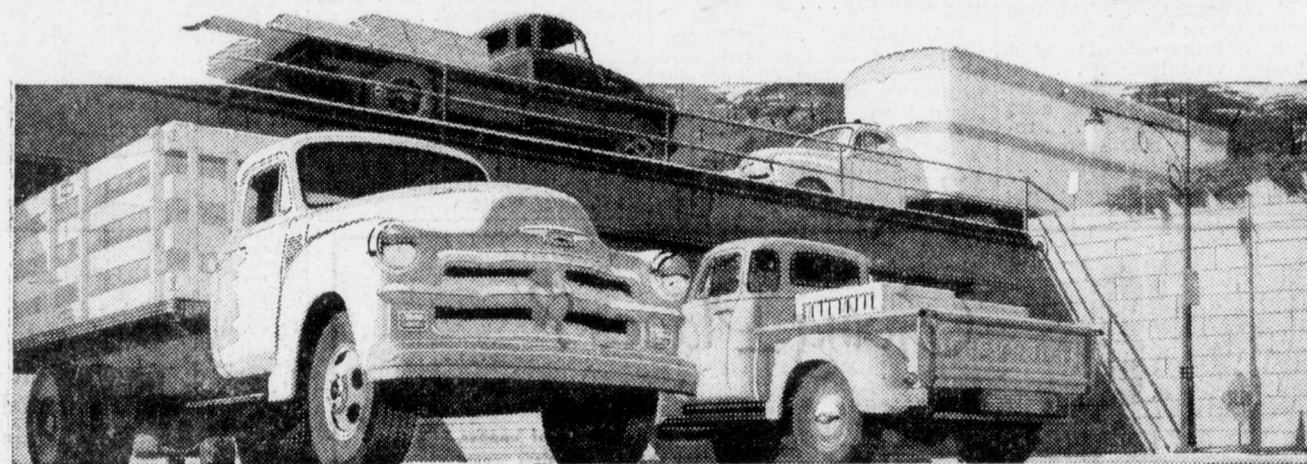
Dr. and Mrs. Mitchell Hechter of 827 San Lorenzo road, leave at the end of June to drive to San Francisco, where they will visit relatives. Then they plan a six-week motor trip down into Mexico.

Mrs. Mace Gazda put her sons Mace Jr. and Gregory aboard a plane Tuesday night to fly back to Chicago. She will remain for a few days on business before going to Chicago to join her family.

## Joan Baker is Chicago Visitor

Joan Baker, daughter of the Leo Bakers, who has been to Annapolis to attend the Ring Dance and its attendant week of festivities and visited in New York afterwards, stopped in Chicago to spend a week with the Milt Callners. She is expected to arrive home on Sunday.

# New engine power! New operating economy!



## New Chevrolet Trucks... do more work per day... more work per dollar!

You save hours on the road. Thanks to greater acceleration and hill-climbing ability, you can save time without increasing your maximum road speeds.

You save extra trips. That's because of extra load space. New pickup bodies are deeper, new stake and platform bodies wider and longer.

You save time on deliveries. New truck Hydra-Matic transmission saves time and effort at every stop. Optional at extra cost on 1/2-, 3/4- and 1-ton models.

You save on operating costs. The "Thrifty 235" engine, the "Loadmaster 235," and the "Jobmaster 261"

(optional on 2-ton models at extra cost), deliver greater horsepower plus increased operating economy.

You save with lower upkeep, too. There are heavier axle shafts in two-ton models, bigger clutches in light- and heavy-duty models, stronger frames in all models.

And your savings start the day you buy. Chevrolet, you know, is America's lowest-priced line of trucks!

Come in and see all the wonderful new things you get in America's number one truck.



Now's the time to buy! Get our BIG DEAL! Save with a New Chevrolet!

**STACK CHEVROLET**  
"THE BEST DEAL UNDER THE SUN"

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# WIN \$50

The new HIGHWAY 111 ASSOCIATION is offering this prize for the most descriptive name for this resort section of Highway 111 between Palm Springs and Indio. We want a catchy descriptive name similar to the "Miracle Mile in Los Angeles."

Enter this contest. Give your name and address and mail before midnight, July 4, 1954.

All entries become the property of the HIGHWAY 111 ASSOCIATION.

Write: "I enter and suggest the following name for the new boulevard. \_\_\_\_\_ of Highway 111."

Example:—"The Miracle Miles of Highway 111" or "Highway 111, The Gateway to Paradise."

Name

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Mail to BOX DD, PALM SPRINGS, CALIFORNIA  
HIGHWAY 111 ASSOCIATION

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**3-TRANSISTOR ZENITH "Royal-T" HEARING AID**

- ★ Operates for only 1 1/2 a month instead of 1 1/2 to 3 1/2 a day for old-type vacuum-tube aids!
- ★ Life-like sound, truer and clearer than ever!
- ★ The one "A" battery lasts a full month...no "B" battery...fewer battery changes!

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Service

Small Appliances — Fixtures — Materials



From where I sit... by Joe Marsh

### No Sale!

Right in front of Granny White's beautiful old house on Maple Avenue there's a brand-new sign: "Antiques. Inquire Within."

Now—don't get excited. Granny explained it all the other night—after we settled down in her parlor, me with my temperate beer, Granny with her tea.

I asked her if she was really going in the antique business. "Oh, no," says Granny, "I wouldn't sell anything. I put that sign up so folks would come in and talk—and look around. If they insist on a price, I tell them some outra-

geous figure! I guess I just like people," she said.

From where I sit Granny can be excused for her little ruse. She may be in her eighties, but her mind is young—and open. She's the kind of person who's made this town so wonderful. Granny not only likes people—but she respects them and their preferences and opinions. Come to think of it, "liking" and "respecting" mean much the same thing, don't they?

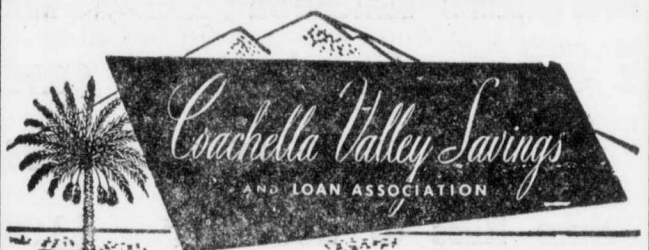
Joe Marsh

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We will make you the deal of a lifetime!

We just won't be underpriced or out-traded!

See us before you take anybody else's deal!

**Terrific bargains for you RIGHT NOW on all our new 1954 Studebakers**

THE lid is off and you'll get the greatest deal... the biggest trade-in allowance... you ever dreamed of on a big, beautiful, new 1954 Studebaker!

We've got to sell our share of 10,000 Studebakers in 10 days—and we're going to do it regardless of profit!

The lowest terms ever offered are available on every '54 Studebaker model—sedans, sports coupes, hard-tops and station wagons.

Get the world economy champion! Get the Mobilgas Economy Run winner! Get the winner of 30 international awards for stand-out style!

Come in right now. Cut yourself in on the biggest new-car savings of your lifetime!

## PALM SPRINGS MOTORS

66-359 E. HIGHWAY 111—on the "Miracle Mile"—PHONE 2424



(Gayle Studio Photo)

**BEAT THE HEAT** — Pretty Bobbie Pettit is also smart and has worked out a two-ply recipe for keeping cool. The ingredients are: 1. The inviting swimming pool at Howard Manor. 2. Juicy red slices of iced watermelon.

## Soroptimists Hear Story of Police Reserve Group

Sgt. William Lux, who organized the Palm Springs Police Reserve, told Soroptimist Club about that organization and how it fits into the civil defense set-up, when he addressed the club's luncheon meeting at Chi Chi on Tuesday noon.

### NOW—EASY TERMS CYCLONE FENCE

**NO DOWN PAYMENT**  
**EASY MONTHLY PAYMENTS**  
You can fence your yard for a few cents a day! Make your own yard a safe playground. Protect your pets, lawn, flowers. Cyclone is made of heavy galvanized steel—lasts longer than fence of other materials. Send for illustrated booklet. Just phone and say "Please send me the free booklet that tells me how I can fence my home."  
Tel. Riverside 2561  
207 A. M. Lewis Bldg.  
Riverside, California

Police Reserves have given more than 12,000 hours of service to the City of Palm Springs without recompense, and Sgt. Lux quoted Police Chief John S. Davis as saying he didn't see how the city could operate without them.

The men, whose uniform resembles that of the regular police except for the shoulder patch that reads "Police Reserves," are to be seen on duty at such special events as Desert Circus and Western Week parades, the road races, rodeos and the Eisenhower visit. They also are used as plane guards.

The Reserves, who number 35, are required to attend two meetings a month where they are schooled in such things as the use of firearms, traffic control, investigation, first aid and criminal law, and they average about 100 hours of instruction.

Under civil defense, regular police would be called upon to

go to assist in case disaster hit Los Angeles or San Bernardino, leaving Police Reserves to substitute for them here.

Sgt. Lux pointed out that the 20 Policemen, 35 Police Reserves and 25 Mounted Police (this is a parade and rescue unit) give Palm Springs a nucleus of 80 law enforcement officers.

Palm Springs Police Reserve was organized in March 1950 and the present Captain is Willard McKinney. Members are all over 21 and come from all walks of life.

Next Tuesday's meeting will be the last formal one during the summer and will be a business meeting. Committee chairmen are to make their reports at that time.



(Desert Camera Shop Photo)

**JUNE WEDDING** — Mr. and Mrs. Martin J. T. Buss (she is the former Nancy Jane Macpherson of Indio) are pictured at Community Church following their wedding on Saturday

## Buss-Macpherson Wedding Vows Recited Saturday

Pink and white gladioli and white tapers in candelabra decorated the Palm Springs Community church Saturday for the five o'clock wedding of Nancy Jane Macpherson, daughter of the D. F. Macphersons of Indio, and Martin J. T. Buss of New Bedford, Massachusetts.

Rev. William Pritchard, pastor of the Second Presbyterian church of Los Angeles, and Rev. James H. Blackstone Jr. of the Palm Springs Community church officiated at the ceremony. Lois Lux was organist and soloist was Miss Mary Jean Lennie of Thousand Palms.

The bride, who was given in marriage by her father, wore a white flowered organza gown with fingertip illusion veil. Her bridal bouquet was fashioned of stephanotis, bouvardia and a white orchid.

The bride's sister Ann was maid of honor. She wore flowered net over yellow taffeta and carried a sheaf of blue Majestic daisies. The bridesmaid, Miss Heidi Buss of New Bedford, sister of the groom, wore flowered net over chartreuse taffeta and her bouquet was of pink daisies.

Also in the wedding party were, Godfrey Buss, who served

as best man for his brother, and ushers David J. Macpherson, Donald F. Macpherson and Hugh M. Elliott of Pasadena.

Around 150 guests attended the wedding reception which was served by the Women's Circle of the Community church, with Mrs. John Williams as chairman.

The bride is a graduate of Santa Paula Union high school and Redlands University and attended Princeton Seminary in Princeton, New Jersey last year, and will continue her work toward her Master's degree there this year.

The bridegroom is a graduate of The King's College in Delaware, Bloomfield College in New Jersey, and Princeton Theological Seminary. He was ordained on June 7 and will continue his studies at Princeton this year.

Following a 10-day tour of California the newlyweds will go to Princeton, New Jersey where they will reside while attending school.

Bette Carson, student at Oregon State, is here to spend the summer with her aunt and uncle, Mr. and Mrs. George Morris

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and PALM SPRINGS NEWS  
PALM SPRINGS, CALIFORNIA  
Thursday, June 24, 1954

## Party Honors

### Beck's Guest

Honoring her houseguest, Martha Keller of Louisville, Beverly Beck entertained a group of young people Saturday night at the family home on Paseo El Mirador.

Swimming and games and a barbecue dinner were enjoyed by Barbara Hobbs, Lyn Sanders, Judy Roberts, Phil Bescos, Don Bradley, Kenny Sanders, Rollin Binzer and Dick Casey.

Mr. and Mrs. Paul Tarr and two children Robbie and Greg, of Sunny Dunes road, will spend July and August at Meeks Bay Resort at Lake Tahoe, where Mr. Tarr is employed as a meat cutter for those two months.

# Just out!



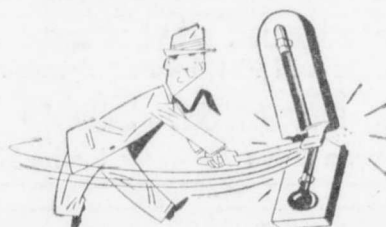
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## Polaroid Land Camera

New low price... new low-cost film... light weight... makes popular-sized 2 1/4 x 3 1/4 pictures. Now, see your pictures — all finished — in 60 seconds.

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Desert  
Camera Shop

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288 N. Palm Canyon Drive  
Phone 5111



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and WARM when it's not



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all-year air conditioning

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The price? Only a little more than the cost of heating alone.

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Drivein Realty

733 N. Palm Canyon Drive  
PHONE 2064  
Howard Palmer  
Ernie Dunlevie



## Ice Skates on List Offered at Auction Sale of Police

Chief of Police John S. Davis reported to City Manager Robert W. Peterson that the semi-annual police auction of lost and found articles and confiscated items realized \$124.10. The auction was held before the police station Saturday with Sgt. Howard Poe as auctioneer. Articles ranged from two phonograph records (10c) and a woman's make-up kit (also 10c) to men's ice skates. The latter, despite the hot day, were eagerly snapped up. There were several items of alcoholic content, including a bottle of champagne, a fifth of Old Crow and several cases and bottles of beer. Most of

the potables had been confiscated from visiting juveniles during the recent Easter week school vacation. All items of ordinary value are held by police for six months and then, if unclaimed, sold at the semi-annual public auction. Items of higher value are generally held for one year.

### UNDERGOES SURGERY —

Dr. Joseph L. Ohman underwent surgery at Community hospital in Glendale last week. He is reported well on the road to full recovery.

## Zero Score in Wetback Search

Practically every day local police find a Mexican wetback or two, sometimes four, and turn them over to the border patrol. But all of the wetbacks here apparently are transients, just passing through from the Mexican border to the metropolitan district. For, in the state-wide roundup being conducted to unearth illegal entries into the United States, none were uncovered. According to Chief of Police John S. Davis, the wetback roundup here resulted in a "zero" score.

## State Jaycee Resolution Thanks City for Hospitality

Echoes from the recently highly successful state convention of the Junior Chamber of Commerce was heard in the Village last week when copies of a resolution adopted by the state group were received here. The resolution, signed by Ira D. Kaye, president, and Leon W. Parma, executive manager, expresses the organization's thanks for an extremely pleasant, successful and worthwhile convention. Copies were sent to city council Stan Lewis, Palm Springs Jaycee president and The Desert Sun. The resolution follows: WHEREAS: The 1954 Con-

vention of the California State Junior Chamber of Commerce, conducted at Palm Springs, California on April 29 and 30 and May 1 and 2, 1954, has been extremely pleasant, successful and worthwhile, and WHEREAS: he members of the California Junior Chamber of Commerce are deeply indebted to the officers and membership of the Palm Springs Junior Chamber of Commerce for the success of the meeting. NOW THEREFORE BE IT UNANIMOUSLY RESOLVED by the California State Junior Chamber of Commerce that we go on record as express-

The Desert Sun—4b  
and PALM SPRINGS NEWS  
PALM SPRINGS, CALIFORNIA  
Thursday, June 24, 1954

ing our gratitude to the Palm Springs Junior Chamber of Commerce, and BE IT FURTHER RESOLVED that a copy of this resolution be sent to the Palm Springs Junior Chamber of Commerce, to the Press, and a copy be spread upon the minutes of this meeting.

Miss Dorothy Wheeler, VA director of Nursing Services at Kansas City, complaining that too many nurses are getting married these days: "I'm not against love and romance, but there are times when I wish the lad with the bow and arrow would take a sabbatical."

FEATURING...

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ALL-ELECTRIC... ALL-AUTOMATIC

HEATS WITHOUT FUEL!

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GENERAL ELECTRIC

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45-767 FLOWER ST. — INDIO, CALIF.  
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These Merchants stay open for your convenience — offering the finest products and services obtainable

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### DESERT INN GARAGE

BUICK & GMC TRUCK SALES & SERVICE

General Automotive Service — Tires — Wheel Alignment

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Free Pick-Up and Delivery Phone 4001

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**\$1.25** LUBRICATION  
REPACK FRONT WHEELS  
CHECK FRONT END ALIGNMENT  
CROSS SWITCH 4 TIRES

Palm Springs Lincoln-Mercury

335 E. Sunny Dunes Road Phone 2052

— Open During the Summer for Your Convenience —

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We Give S & H Green Stamps

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**Palm Springs Builders Supply Co.**

"Palm Springs Pioneer Lumber Yard"

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**mary helen shop**

CLOTHIERS FOR INFANTS... TODDLERS

Boys to Size 7

Girls to Size 14

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**SCOTT'S DESERT WEAR**

The finest in Western wear and sun-fun clothes for the whole family.

— Open 7 Days a Week —

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marty kenyon's

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24 Hour PhotoFinishing Open All Summer  
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Wide Selection of Toys... Sensible Prices  
194 SOUTH PALM CANYON DRIVE

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PORTABLE BARBECUES & ACCESSORIES

Distinctive Gifts and Fireplace Equipment

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"The Best Friend Your Car Ever Had"

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WASHING DRYING IRONING IN MINUTES **LAUNDRY** BLANKETS RUGS BED SPREADS A SPECIALTY

COMPLETE LAUNDRY SERVICE

Rear of 440 So. Indian Avenue — Palm Springs  
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"JUST BEHIND PALM SPRINGS CLEANERS"

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AUTOMATIC LAUNDRY

Complete Service for Particular People

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**TERRIFIC CLEARANCE SALE NOW ON**  
**Popular Price Furniture Store**

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**Beck Brothers**

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Pool Chemicals & Equipment—Filters—Chlorinators

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POOLS MAINTAINED

On Monthly or Yearly Basis

California's Finest Pool Service

693 SUNNY DUNES ROAD PALM SPRINGS 5123

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**CHI CHI**  
**RESTAURANT**

COMPLETE Merchant's Luncheon 95c

DELICIOUS 7 Course Dinner from \$1.95

EASTERN Top Sirloin Steak Dinner \$2.85

ROAST EASTERN Prime Ribs of Beef Extra Cut \$3.85

Our Dinners Include:

Soup du Jour, Crisp Mixed Green Salad Bowl with our delicious Chi Chi Dressing, Green Vegetables, Baked Potato with Cheese Sauce and Chives. Choice of Desserts from our own Bakery, Cheese Cake, French Pastry or our famous Black Bottom Pies. Choice of Beverages.

Open for Luncheon from 11 A.M.

PHONE 7391 FREE PARKING

### Poolside Barbecue

Steaks — Chops — Chicken

Cocktails from 4 p.m.

Dinner from 6 p.m.

**HOWARD MANOR**

572 N. Indian Avenue Phone 2227

CLOSED TUESDAYS

MEALS FOR THE WORKING FOLKS

Breakfast — Lunch — Dinner

**Archie's Sip 'n' Bite**

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BREAKFAST — LUNCH — DINNER

**Village Pharmacy Coffee Shop**

Under New Ownership and Management

205 N. Palm Canyon Drive

SERVING BREAKFAST—LUNCH—DINNER

**TONY & MARILYN'S FOUNTAIN**

IN THE PALM SPRINGS DRUG STORE

160 NORTH PALM CANYON DRIVE

Is your store or office open during the summer months?

IF SO, IT SHOULD BE REPRESENTED IN THE SUMMER DIRECTORY



# County Rate May Move Up is Indication

Supervisors Seek Further Slashes in New Budget

Despite strenuous efforts by supervisors, Riverside county's tax rate for the 1954-55 fiscal year starting July 1 may be slightly higher than the current rate of \$1.63 per \$100 of assessed valuation.

With budget hearings slated to end tomorrow, supervisors hope to prune almost \$500,000 from the record \$19,538,988 preliminary budget.

Even if they succeed, the budget will be almost a million dollars more than the current year's budget which was \$18,181,537.

AUDITOR RAY HICKS said that it was not possible at this time to estimate the tax rate. Insufficient data on assessed valuations for the new year and balances from this year and other funds preclude a close prediction now, he said.

Not all of the \$19 million budget will come from property taxes. The county has other sources of income mainly grants from the federal and state governments.

Approximately one-fourth of the amount comes from county taxes. During the current year, the \$1.63 tax rate raised \$4,724,075.

MAJORITY of the county board agreed that it might not be possible to hold the tax rate at \$1.63 during the coming fiscal year but they said that the increase would not be spectacular.

Several sharp slashes in requests from county department heads have already been made and more are expected before the budget hearings end.

Each \$30,000 trimmed from the budget will save the taxpayers one cent per \$100 assessed valuation, it was estimated.

## To Need Loot Burglar Steals 6 Complete Beds

Probably, after the work of carting them away, the burglar who raided the store room of the Vista del Sol is going to need his loot.

Six complete beds and mattresses, valued at \$660, were reported stolen from the hotel.

Manager Bud Henman said the lock to the store room door was jimmied open and the beds removed.

**TODAY'S USED CAR SPOTLIGHT**

**YOUR BUICK & G-M DEALER**

**\$800 Discount**

Brand new BUICK Special sedan. 1953 holder. Never registered.

**1952 CHEVROLET**  
Belair coupe. Like new. Only 13,000 miles.

**1950 BUICK**  
Station Wagon. Very clean. Must be seen. Perfect vacation automobile.

**1951 DODGE**  
¾-ton Pick-up. Very sharp. Borg camping body. Mechanically perfect. Good tires.

**Reputation Tradition Count in Used Car prices**

**Desert Inn Garage**

193 N. Palm Canyon  
PHONE 4001  
Palm Springs

**FACTORY DELIVERY SAVE \$372.00!**

## Ramon Road \$54,000 Improvement Plan Approved

Work is expected to start soon on the improvement of Ramon road from the "bottleneck" at the high school to the eastern city limits. Council entered into an agreement with the state highway department for the project to be paid from the city's share of gasoline tax allocations. Total cost will be approximately \$54,000.

Cost to the city will be \$16,170 and the remainder will be paid by \$37,000 from the gasoline tax allocation.

## Cameron Reports Three Big Sales

Three large sales of property in the Rancho Mirage-Thunderbird area were reported this week by Don Cameron, realtor.

They were: Sale of 30 acres of the Ruth Warburton property adjacent to Thunderbird to Phil Harris and Alice Faye for approximately \$100,000; sale of a home overlooking Thunderbird to Marion Davies, and sale of a home in Palm Desert to Dr.

## Prowlers

Two Reported; Two Disappear

Dr. Sidney Niles, 240 Ocotillo, reported to police Thursday that a prowler had been noted around his place.

The man had disappeared when police arrived.

In another prowler report, Muriel Fulton, well known local realtor, reported a prowler at 244 Camino Buena Vista. He, too, fled before police arrival.

John Williams, formerly of Santa Monica.

## Sundgren is Ensign Graduate

Sheldon L. Sundgren, son of Mr. and Mrs. Sheldon A. Sundgren, 721 Mesquite avenue, was among the 400 Naval Reserve Ensigns graduated last week at the Newport, Rhode Island, training base.

Vice Admiral Lynde D. McCormick, USN, president of the Naval War College, was the principal speaker at the exercises, and presented the commissions.

## Salton Park Open Building Bids in Los Angeles

Bids were opened yesterday in Los Angeles by the state park commission for several buildings and 50 ramadas for Salton Sea state park.

The buildings include an employee's residence, utility buildings, combination buildings, toilet facilities building and a shower structure.

Each ramada covers 120 square feet and contains seats, tables and cupboards for campers.

## Glen R. Westcott Taken by Death

Glen R. Westcott, long-time resident of Palm Springs, succumbed in North Hollywood last Thursday, according to word to friends here.

His local residence was at 311 Ash road.

He was head of the Safeway Construction and Cesspool company.

He is survived by a niece, Lois Barclay of Inglewood.

Funeral services were held

## The Desert Sun—5th and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Thursday, June 24, 1954

Saturday afternoon at Utter and McKinley's chapel in Los Angeles with interment at Inglewood.

## Costa Rican Consul is Guest in Village

Mr. and Mrs. Alan Weaver Hazelton, recently appointed consul at de Costa Rica, were guests in the Village last week of John Butah of de Decor.

Hazelton will assume his new post in September.

**Mayfair SUPER MARKETS**

444 N. PALM CANYON DR. PALM SPRINGS, CALIFORNIA

Advertised prices good Thursday thru Sunday, June 24 to 27  
No Sales to Dealers — Limit Rights Reserved

How many pieces of our MODERN CONTINENTAL DINNERWARE do you want to add this week?

Vegetable bowl and platter 25c each **2 Pieces For 25c**

**WATERMELON**

Guaranteed Sweet, Vine-Ripened Klondikes, Grown Especially for Mayfair at Blythe. Kissed By the Desert Sun to Sweet Perfection!

Garden fresh, tender **ROMAINE LETTUCE** tied with "twistum" **2 heads for 9c**

**PRE-FOURTH OF JULY SALE DON'T WAIT! BUY NOW!**

**02¢ LB**

**FOR A SUPERB MEAT LOAF!**

**Fresh, Lean, 100% Pure GROUND BEEF**

**33¢ lb.**

You have never tasted such flavor until you've tried Mayfair's fresh, pure ground beef. Every bite will melt in your mouth. It's made from fresh, choice cuts of beef, ground fresh hourly to insure the utmost in flavor. Makes delicious hamburgers, too!

U. S. Graded, Boneless "BLUE RIBBON" U. S. Choice **ROLLED ROAST 65¢ lb.**

Armour Thick Sliced **BACON 73¢ lb.**

Lean, Meaty, Eastern Pork **Spare Ribs 45¢ lb.**

"More Variety at Mayfair!" Maryland, Soft Shell **CRABS 19¢ ea.**

Individually wrapped, prime pan ready

**LIQUORS**

Clinton County **STRAIGHT BOURBON 86 Proof \$3.19 5th**

Zarofsky 80 prf. **VODKA 5th \$2.79**

Willow Springs, 7-yr. old **Bonded Bourbon 5th \$3.98**

Don Juan Imported **West Indies Rum 5th \$2.79**

Louis Lelong, French **Champagne 5th \$3.29**

Jericho, Concord **Grape Wine 5th 59c**

Sandy MacGregor, Imp. **Scotch Whisky 5th \$4.39**

"More Variety at Mayfair!" Delicious Coffee Flavor **KAHLUA LIQUEUR Try it over Ice Cream \$7.29 5th**

Elna Brand, Pure — 2-lb. jar **STRAWBERRY PRESERVES 49¢**

Food Club **PEANUT BUTTER 14-oz. Jar 33¢**

Food Club, Frozen **MIXED VEGETABLES 2 10-oz. Pkgs. 27¢**

A Balanced Diet for Your Pet **DR. ROSS CAT FOOD 1-lb. Can 13¢**

No RINF **SURF DETERGENT Lge. Pkg. 29¢ Giant Pkg. 59¢**

Drink Mix **FLA-VOR-AID Reg. Pkg. 5c Sunshine GRAHAMS 1-lb. Pkg. 31c**

Aunt Wick's **ROOT BEER MIX Reg. Pkg. 8c Corn Starch KINGSFORD'S 16-oz. Pkg. 15c**

Aunt Wick's **COLA MIX Reg. Pkg. 8c Gloss Starch ARGO 12-oz. Pkg. 11c**

Pacific Crackers **TREATS 1-lb. Pkg. 31c Laundry Starch LINIT 12-oz. Pkg. 13c**

Bon Ami **GLASS GLOSS Pt. Can 39c Cold Water Starch NIAGARA 12-oz. Pkg. 19c**

HERE IT IS! **Hula Highball made with delicious tropical fruit juices 46-oz. Can 39c**

"More Variety at Mayfair!" Reese, Pickled **CANTALOUPE 17-oz. Jar 89c**

**DELICATESSEN** Wisconsin Sharp **CHEDDAR CHEESE Aged Shelf-cured 29¢ lb.**

Oscar Mayer, Spread **BRAUNSCHEWIGER 8-oz. Chub 35c**

"More Variety at Mayfair!" Champagne Cured **SAUERKRAUT Mayfair Set 20-oz. Jar 39c**

Libby's Frozen **Orange Juice 2 6-oz. Cans 25¢**

**ENTER Dash Name the Puppy CONTEST**

**DOG FOOD 1-lb. can 16c**

Safe Bleach **CLOROX Half Gallon 29¢**

For all fine fabrics **LUX FLAKES Large Package 28¢**

Swift's Lunch Meat **PREM 12-oz. Can 49¢**

For lovelier complexion **LUX SOAP Regular 3 for 21c Bath 2 for 21c**

**Parkay Oleo 1-lb. Ctn. 29¢**

For Dishes **LUX LIQUID 12-oz. Can 39¢ 22-oz. Can 69¢**

All-vegetable Shortening **SPRY 3-lb. Can 87¢**

Cloth Pack Deal **BREEZE Lge. Pkg. 31¢ Gnt. Size 61¢**

Table Syrup **KARO Blue Label 1½-lb. Bottle 24¢**

Gerber's **Meats for Babies 3½-oz. Can 21¢**

**LIPTON TEA THE "BRISK" TEA ¼-lb. 36c**

**LIPTON TEA BAGS THE "BRISK" TEA Pkg. of 48 59c**

MORE FOR YOUR MONEY AT Mayfair

MORE FOR YOUR MONEY AT Mayfair

MORE FOR YOUR MONEY AT Mayfair

MORE FOR YOUR MONEY AT Mayfair

MORE FOR YOUR MONEY AT Mayfair

MORE FOR YOUR MONEY AT Mayfair

MORE FOR YOUR MONEY AT Mayfair

MORE FOR YOUR MONEY AT Mayfair



The Desert Sun—6b  
and PALM SPRINGS NEWS  
PALM SPRINGS, CALIFORNIA  
Thursday, June 24, 1954

# Classified ...Ads...

The Desert Sun  
and PALM SPRINGS NEWS  
Published every  
MONDAY and THURSDAY  
(except June, July and August, when  
published Thursdays only)  
PHONE 2249  
Box 190, Palm Springs, Calif.

RATES  
(Minimum ad, 3 lines—count 24  
letters and spaces to a line)  
1 time, per line ..... 75c  
(Min. 2.25—1.50 cash in adv.)  
Per 1 Week 2 Weeks 1 Month  
Line (12 TIMES) (4 TIMES) (3 TIMES)  
1.00 1.25 2.25

Ads ordered for more than one time  
must run in consecutive issues to earn  
above rates. Otherwise single insertion  
rate will be charged for each time run.  
Save by ordering your ad run 4 or 6  
times—if cancelled before completion,  
you will be charged at nearest rate  
applicable for times run and get a  
REFUND for the difference.  
This newspaper cannot be responsible  
for more than one incorrect insertion;  
please notify us promptly of any error  
in your ad.  
DEADLINES—for new copy or cancella-  
tions: MONDAY ISSUE—5 P. M. FRIDAY  
THURSDAY ISSUE—5 P. M. THURSDAY  
ADDRESS all communications to: The  
Desert Sun, P. O. Box 190, Palm  
Springs, California.

## Lost and Found 10

2½ CARAT diamond cocktail  
ring. Large center stone, 4  
diamonds either side. Reward,  
Ph. Arrowhead 6305 or P.S.  
8-3239.

LOST: Bunch of keys. Month  
of May. Cathedral City. Tag  
No. 202. Reward. Ph. 84371.

## Personals 12

ALCOHOLICS Anonymous, Air-  
port, 8:30 Wednesday nights.  
Phone 2701.

## Special Miscellaneous 15

CALL  
IMPERIAL AIR-  
CONDITIONING CO.  
FOR  
REFRIGERATION  
AIR CONDITIONING  
SHEET METAL WORK  
and  
CHRYSLER-AIRTEMP  
and  
IMPERIAL  
PACKAGED  
AIR CONDITIONERS  
— ALL UNITS —  
Special Summer Discount  
5 TON UNITS ..... \$1150  
3 TON UNITS ..... \$875  
Plus Installation  
Phone 7-7499 or 7-3028

## Wanted Old Paint

YOUR CANS of age hardened  
paint, automatically machine  
shaken into freshness. Free  
of charge. RUPP'S SUPPLY,  
Cathedral City.  
Palm Springs Engineering Co.  
**Machine Shop**  
375 Sunny Dunes Road  
Telephone 5411  
General Precision Machine Work  
TREE SERVICE  
INSURED  
Trimming-topping removal  
L. R. Wehrle, P.O. Box 851  
Cathedral City — 8-4461 or 2701

## Home Services 20

PAINTING - Interior and exterior.  
Wood and cabinet finish-  
ing. Expert on stains and  
colors. Phone 3013.

## Situations Wanted 25

TIRED OF THE CITY!  
PROFESSIONAL MAN WILL  
CARE FOR HOME DURING  
SUMMER MONTHS. WRITE  
DESERT SUN, BOX 190, FILE  
D-10.  
LADY will take excellent care  
of your home for summer  
months. Exchange small re-  
muneration. Call Arlington  
9544M.

PAINTING, decorating, paper  
hanging. Very reasonable.  
Free estimates. Ph. 5850 even-  
ings.

DO YOU NEED a caretaker for  
your home and pets, or com-  
panion for Mother? Write  
Desert Sun, Box 190, File F5.

FOR A dependable baby sitter,  
also housework by the hour.  
Phone 3898.

FOR A dependable baby sitter.  
Also housework by the hour  
phone 3898.

RESPONSIBLE baby sitter. \$1  
an hour. Drive own car. Ph.  
8-5073, Cathedral City.

PAINTER. Interior and exterior.  
Free estimates. Reasonable.  
Immediate service. Ph. 7905.

RELIABLE couple will care for  
your home or hotel, live in.  
Phone 5304.

BABY SITTING, adults, even-  
ings. Call 2173 or at 1680 E.  
Ramon

## Help Wanted 27

RADIO advertising salesman.  
Extensive local sales expe-  
rience. Previous sales expe-  
rience preferred. Salary \$300  
per month plus commissions.  
Excellent opportunities.  
Write Desert Sun, Box 190,  
File F-1

## Help Wanted 27

WONDERFUL opportunity for  
intelligent man between 25  
and 45 with sales ability in  
home cooling, heating and  
refrigeration field. Apply in  
person. PAVNYS, 1001 South  
Palm Canyon Drive.

EMPLOYMENT  
SERVICE AGENCY  
Open thru June and July  
Hours 9-1  
135 E. Andreas Rd. Ph. 2901

WANTED. Specialty salesman.  
Home appliance field. Great  
opportunity for right man.  
Apply in person. PAVNYS,  
1001 S. Palm Canyon Dr.

SALESMAN to sell fencing and  
weather stripping. Must have  
car. Redwood Empire Products  
Co., 66-490 Hiway 111.

SEVERAL girls to mail post-  
cards every week. Work home  
spare time. Box 9, Watertown,  
Massachusetts.

Peggy Scott's Agency  
256 S. Palm Canyon Ph. 7691  
OPEN ALL SUMMER

## Business & Financial 30

FIRST T. D.'S WANTED  
Palm Valley Realty Co.  
Box 99 Palm Springs 8-3481  
Wander Palms Rd. & Hiway 111

NEED \$25,000 for First Trust  
Deed. \$50,000 security at 6%.  
Phone 2033.

## Lots & Acreage 33

5 ACRES corner just south of  
the Racquet Club. Excellent  
location for apartment or ho-  
tel site. 27 shares of WATER  
STOCK with property.  
\$55,000

## Munholland & Co.

1059 N. Palm Canyon Drive  
Open All Summer  
Phone 3673  
ASSOCIATE BROKERS  
John C. Davis - Glenn Shelley

½ ACRE level view lot near  
Smoke Tree Ranch. \$2500.  
Direct TV reception. Call  
3803 or 2522.

½ ACRE level view lot near  
Smoke Tree Ranch. \$2500.  
Direct TV reception. All uti-  
lities in. Call 3803 or 2522.

4- R-3 lots. Sacrifice  
Fine rental location  
Owner — Phone 6844

LARGE LOTS. Choice residen-  
tial area, water shares. Terms.  
Owner, 6284.

BY OWNER. R-1 lot. South end.  
Near school. Reasonable. Ph.  
7511.

## For Sale or Exchange 34

WILL TAKE late model car or  
lot or beach house on Palm  
Desert new 3 bedroom, 1  
bath. \$500 down. \$12,950 full  
price. 45910 Shadow Moun-  
tain Drive. Phone 76-4371.

## Real Estate—For Sale 35

PALM SPRINGS  
**PRIVACY**  
IS ASSURED in this complete-  
ly walled, 2 bedroom fur-  
nished home. The bedrooms  
and bath have parquet  
floors. Living room and din-  
ette have wall to wall car-  
pet. Lots of trees and shrubs  
sprinklers and bubblers. 2  
car garage with paved court.  
Wired for television. All of  
this for only \$15,900. Terms  
can be arranged.

## Ralph Weinstein

REALTOR  
256½ S. Palm Canyon Drive  
Phone 2884

## Genuine Bargain

SEE THIS TODAY!  
Brand new. Absolutely the finest  
construction in town. In  
beautiful Deep Well Estates.  
2 bedrooms, 2 gorgeous  
baths, 2200 square feet. Lot  
100x107. Every quality fea-  
ture and detail. See 1433  
Paseo de Marica. Its open.  
Built to sell for \$22,500.  
MUST SELL. MAKE YOUR  
OFFER. Owner phone 2727 or  
6538.

2 BEDROOM, 1 bath, \$8750.  
2 BEDROOM, 2 bath, \$11,000.  
4 BEDROOM, 4 bath, \$19,500.  
4 BEDROOM, 2 bath, POOL.  
Drapes and carpets, \$23,500.  
Luxurious home. Guest house,  
pool and triplex. \$64,000.

## AMY NELSON

REAL ESTATE  
Associates  
Arthur Lee Caroline Marlin  
2277 N. Palm Canyon Ph. 4627

FOR GOOD BUYS IN  
HOMES, INCOME, LOTS,  
BUSINESS, ACREAGE.

## MARTHA JAMES

REALTOR  
445 N. Palm Canyon Dr.  
2751 — Phones — 2812

TRANSFERRED TO RIVERSIDE  
WILL SELL my equity for only  
\$795 in Palm Springs Outpost  
Estate home to reliable fam-  
ily who can qualify for un-  
paid balance at \$85 month.  
Write Desert Sun, Box 190,  
File F-4

BY OWNER. 3 bedroom, 2 bath,  
walled, landscaped, pool  
heated and filtered. TV. \$17-  
500. Call 7511.

COMPLETELY furnished 2 bed-  
room house. Very nice. Full  
price \$15,000. \$3000 cash. 180  
So. Indian Ave. Phone 5308.

## Real Estate—For Sale 35

PALM SPRINGS FOR CLIMATE  
**HAROLD HICKS**  
FOR  
**REAL ESTATE**  
For Over 30 Years

DELIGHTFUL corner, 3-bed-  
room, 2-bath home with  
swimming pool. Needs a bit  
of "fixing" to turn it into  
ideal Desert Home at bargain  
price of \$17,500.00 with terms  
available.

PALM CANYON MESA—2 bed-  
room, 2-bath home with  
swimming pool for someone  
looking for spot to indulge in  
gracious, relaxing living.  
Beautiful grounds. Furnished  
at \$24,500.

WORLD-FAMOUS Las Palmas  
Estates — 3 bedroom, 3 bath  
new home on large, walled  
lot at only \$32,500 with excel-  
lent terms available. Defies  
description, must be seen to  
be appreciated.

YEARLY RENTAL SPECIALS  
AVAILABLE IMMEDIATELY  
Unfurnished 3 bedroom, 1 bath  
house—\$10.00 monthly  
Furnished, 2 bedroom, 1 bath  
home with lovely view,  
\$95.00 monthly  
Furnished, 2 bedroom, 2 bath  
home, Winterhaven Section  
—\$100.00 monthly

IF IT'S FOR RENT OR  
IF IT'S FOR SALE, ...  
**HAROLD HICKS HAS IT**

## HAROLD HICKS

REALTOR  
813 North Palm Canyon Dr.  
Phone 2736

AND ASSOCIATES  
Mildred Jackson - Ray Baur  
Burnham Bigelow - Ken Herman

## Theresa Press

YOU WILL BE COOL and com-  
fortable this summer, yet  
close enough to watch your  
business in this nicely fur-  
nished mountain cottage in  
Pinion Flats. Will trade for  
income. Price \$5000.

CHEERFUL HOME, large lot,  
excellent view, close to  
schools, 3 bedrooms, 2 baths.  
Terms to suit. \$11,500.

2 BEDROOM ATTRACTIVELY  
furnished and modern. De-  
lightful unobstructed view,  
unique irrigation system, well  
planted yard. \$16,200.

RENTAL — Home with pool,  
summer, \$75.

ACREAGE — Grow with the  
Village on this beautiful 7½  
acre hotel site. Owners plans  
changed, property priced to  
sell.

68 ACRES suitable for sub-  
division. \$350 acre.

IF YOU LIKE ranch style liv-  
ing, you'll love this 1 acre  
homestead, close in. Horses  
permitted and only \$4500.

## THERESA PRESS

Realtor  
Joe De Francis, associate  
420 S. Indian Ave.  
Phone 5282 or 5691

PALM CANYON frontage. 200  
feet of vacant business prop-  
erty adjoining one of Palm  
Springs largest hotels.  
Full price \$19,500.

3 BEDROOM, 2 bath large en-  
closed lanai with barbecue  
and bar. Pool completely en-  
closed. Newly furnished.  
Only \$25,000.

DUPLEX—Walking distance of  
town. Each unit with living  
room, bedroom, kitchen and  
bath. Owner will accept low  
down payment, \$16,500.

## Joe Hammond

REALTOR  
875 N. Palm Canyon Dr.  
Ph. 5373  
Associates  
Esther P. Hammond Lisa Jones

MOUNTAIN cabin in Nightin-  
gale, 4000 foot elevation, off  
road to Idyllwild. Completely  
furnished, including toilet,  
shower, butane range, Servel  
refrigerator and lights. Also  
guest cabin and garage. On  
2 acres of ground covered  
with pinon nut trees. See  
owner M. M. Pavy, 1001 So.  
Palm Canyon Drive. Phone  
7342.

NEW 2 Bedroom, 2 bath, corner  
lot. Fireplace. \$12,500. Terms.

TO LEASE with option to buy.  
New 2 and 3 bedroom homes.

## FRANK MILLER

Mildred Potter  
428 N. Palm Canyon Ph. 2929

\$500 DOWN builds cute 2 bed-  
room home on your lot. Has  
22' living room, Youngstown  
kitchen, large desert cooler  
and auto port. \$7995 total,  
\$68.10 month.

BRUCE Dailey — 2909 or 2772

BY OWNER, furnished 2 bed-  
room home, double garage,  
wall to wall carpet, TV con-  
nection, completely walled,  
landscaped, sprinkler system,  
bubblers, \$15,900, terms. Ph.  
5351.

SWAP \$2800 new 3 units. In-  
come \$190 per month. 435 In-  
Miraleste. Phone 3029.

3 BEDROOM house, corner lot.  
Phone 2803 or 3027

## Real Estate—For Sale 35

**Peter B. Sheptenko**  
OFFERS THE BEST BUYS IN  
PALM SPRINGS REAL ESTATE

3 BEDROOM, 2 bath near  
schools and transportation.  
Asphalt tile kitchen and  
bath rooms. Large living  
room with fireplace. Large  
lot. Reduced to \$12,500.

4 BEDROOMS approximately 5  
years old. 2 full bath with  
tubs, forced air heat and cool-  
ers ducts to all rooms, beau-  
tifully landscaped, 30 foot  
trees. House newly decorated.  
A real buy at \$14,500 unfur-  
nished or \$15,500 furnished.

MODERN RANCH HOUSE, 2  
bedroom main house, 2 bed-  
room guest house. Large com-  
pletely equipped swimming  
pool. TV in. Beautifully land-  
scaped grounds. All for ONLY  
\$23,500 unfurnished.

## EXCLUSIVE AREA

4 BEDROOM, 3 bath home.  
Beautifully decorated and  
furnished. Carpeted through-  
out. Large 150 foot corner lot.  
Completely walled in. Plenty  
room for pool and guest  
house. All for only \$27,500.

TRADE for L.A. Area home or  
income. 3 bedroom 3 bath  
furnished De Luxe home with  
large swimming pool. Only  
\$32,500. Submit what you  
have.

## INCOME PROPERTY

15 UNITS. Palm Canyon Drive  
location. Owner's single busi-  
ness forced sale of this fine  
property. Shows splendid re-  
turn for \$95,000. Good finan-  
cing.

20 UNIT apartment hotel. Com-  
pletely furnished. Glassed in  
front. Large swimming pool.  
Shows terrific income at a  
price of only \$150,000.

OUTSTANDING LARGE HOTEL.  
Well established. \$450,000.  
Excellent terms can be ar-  
ranged.

## Peter B. Sheptenko

THE PIONEER REALTY CO.  
OF PALM SPRINGS  
475 N. Palm Canyon Drive  
Phone 2727

OPEN EVERY SUMMER  
FOR OVER NINETEEN YEARS  
ASSOCIATE BROKERS  
Bill Colven Bill Heiser  
Mike Jekyll

3 BEDROOM home, tub and  
shower. \$11,500 or will rent  
and apply part of rent to-  
ward purchase price.

2 BEDROOM, 2 bath home,  
nicely furnished on 120 ft. lot,  
\$20,000. Small down payment.  
TV cable installed.  
See us for industrial property.

## J. W. WILLIAMS & SON

Associates ROSLYN LANG  
CLAUDE W. GOTTFREY  
423 N. Palm Canyon Ph. 3311

WE HAVE THE LARGEST  
SELECTION OF PROPERTY  
IN THE  
PALM SPRINGS AREA  
Come in and tell us what you  
want. We most likely have it.  
If we don't have it, we  
will get it. If we can't get it,  
there isn't any. No pressure,  
no selling. Just friendly,  
helpful service.

## GANNON REALTY

711 N. Palm Canyon Drive  
Open 9 to 5 Phone 2772

## Terry Ray

IF IT'S LISTED  
IF IT'S A REAL BUY!  
WE HAVE IT !!!  
**Terry Ray's**  
DRIVE-IN REALTY  
Jules De Vorzon Helen Churchill  
Howard Palmer Ernie Dunlevie  
773 N. Palm Canyon Ph. 2064

FOR  
BETTER REALTY DEALS  
SEE  
ADOLPH ISRAEL, REALTOR  
671 N. PALM CANYON DRIVE

BROKER wanted. Local expe-  
rience. Realtor Culver Nichols.  
861 N. Palm Canyon Ph. 2182.

4 BEDROOM duplex R-3 zone.  
Close in. \$17,500. Terms.  
Small down. 555 Calle Roca.

## BANNING

BY OWNER. New 2 bedroom  
home. Inquire 374 E. Ramsey,  
Banning. Phone 4571.

## PALM DESERT

## DON CAMERON

REALTOR  
OFFERS a triplex on East Veldt  
on 80 foot paved road. Ran-  
cho Mirage just 210 feet from  
the new Post Office. The lot  
110 feet of business zoned  
frontage, 2 apartments leased  
and plenty of takers for the  
third, now occupied by owner.  
Room for 3 more stores or  
apartments.

71-841 Hiway 111 in  
Rancho Mirage  
Ph. Palm Springs 8-4932 or  
Palm Desert 76-3961

## IDYLLWILD

NEW 2 bedroom  
furnished, all conveniences,  
fireplace. Phone P.S. 4291.

## Real Estate—For Sale 35

**CATHEDRAL CITY**  
Handyman's Dream  
5 UNITS, ½ acre facing two  
streets. Can be rented year  
round. Can expand. Needs  
some work, but priced low,  
\$13,000

BUYER'S MARKET IS NOW!  
2 BEDROOM stucco home,  
close in, plastered, real fire-  
place, recently painted in-  
side, now \$8500; \$1500 down.  
Non Resident Owner

6 YEAR old 2 bedroom, 2 bath,  
100' lot facing two streets.  
Low price at \$9750. 2 more  
lots available at \$3000.

NEW 2 bedroom, Restricted  
area. Screen porch, double  
carport, 100' front lot Now  
\$13,000

Summer Specials  
NEW 2 bedroom, 2 bath, nice  
restricted area, garage can  
be converted very easily!  
\$13,000

Lots - Acreage - Homes  
Income

## RUTH BILES

Realtor  
56 Glenn Cathedral City

## Cathedral City

2 BEDROOM furnished home,  
bath and ½. Close in. Room  
to build another. Only  
\$10,250.

## Boze Builder

P.S. 8-3534, evening 5370  
**RANCHO MIRAGE**

## TED SMITH

REALTOR  
POST SEASON SPECIALS  
NEW 2 bedroom masonry home,  
many features. Sliding glass  
doors, touch plate switches,  
refrigerated cooler, steel cabi-  
nets, lots of tile in kitchen  
and bath, plenty of closet  
and storage space. Very spe-  
cial at \$13,250.

SEE RANCHO MIRAGE'S  
NEW SHOPPING CENTER.  
SMART SHOPS NOW  
AVAILABLE

MODERN DUPLEX. Beautifully  
landscaped, good TV recep-  
tion, excellent income, com-  
pletely furnished. \$15,500.

## TED SMITH

REALTOR  
Oyster House Building  
Hiway 111, Rancho Mirage  
Phone Palm Springs 8-5022  
OFFICE OPEN ALL SUMMER

## RIVERSIDE

Riverside — Outstanding mod-  
ern trailer park, highway 60.  
Complies with latest code.  
Crosses 24½. \$37,500. Rex Agt.  
Phone 1192

## TAMARISK C.C. AREA

## NEW HOME

5 BEDROOMS, 4 baths on a  
knoll overlooking Tamarisk  
Country Club. This home is  
priced for immediate sale at  
\$30,000.

## ACREAGE

ARE YOU ready to subdivide or  
would you like to hold for  
the future? Ask us about  
acreage in the rapidly ex-  
panding Country Club area.

## PALM VALLEY REALTY CO.

WILLIAM G. PEACOCK  
Wonder Palms Road  
and Hiway 111  
Phone 8-3481

## 1000 PALMS

NEW Studio house, \$6250. \$500  
down. Balance \$57.50 month.  
31-779 Date Garden Drive.  
1000 Palms, C. L. Crosby.

## YUCAIPA

WANT a late model trailer,  
some cash for lovely 1 bed-  
room, den, tile kitchen, fruit  
and view. Owner, 1631 Ten-  
nessee St., Yucaipa.

## Exchanges 36

## LET'S TRADE







## Council Okays Fourth of July Firework Plan

City council last week placed an official stamp of approval on the Independence Day fireworks display for Polo Grounds on the evening of Sunday, July 4, granting the use of the property for the occasion and urging support by the Villagers.

The event, scheduled to start at 8:30 p.m. will be free to the public.

Bill Bronstein is chairman of the program which is being sponsored by many local service organizations. Those not yet joining in the event may contact him at 3355.

Bronstein said Monday that to date sponsors include Palm Springs Business Women's club, Hotel and Apartment association, Palm Springs Elks lodge, Palm Springs Knights of Columbus, council, Rotary club, Soroptimist club, Shrine club, Volunteer Firemen's association, Junior Chamber of Commerce, Owen B. Coffman post, American Legion, Coachella Valley Vulture 40 and 8.

The display will be staged on the baseball field at the Polo Grounds.

Herb Exblitz is program chairman and Joe Woods is in charge of the display.

### READ SUN CLASSIFIED ADS

## Lutheran Services at Youth Center

386 No. Belardo Road  
Every Sunday  
at  
8:30 A.M.  
Rev. Paul A. Hilgendorf, Jr.

## DIRECTORY Palm Springs and Desert Area Real Estate Firms

**PALM SPRINGS** Phone  
APPLEBAUM, DAVID 5555  
326 S. Indian Ave  
BOGGESE, Incorporated 2971  
Penthouse 31, The Plaza  
FOSTER, HERBERT H. 3555  
101 N. Palm Canyon Dr.  
FULTON, MURIEL E. 2225  
119 S. Palm Canyon Dr.  
GANNON REALTY CO 2772  
711 N. Palm Canyon Dr.  
HAMMOND, JAMES 5373  
875 N. Palm Canyon Dr.  
HARRY REID and  
RUSSELL WADE 2855  
850 S. Palm Canyon Dr.  
HICKS, HAROLD J. 2736  
813 N. Palm Canyon Dr.  
ISRAEL, ADOLPH 2981  
671 N. Palm Canyon Dr.  
KOTY, FRED E. 2522  
380 N. Palm Canyon Dr.  
JAMES, MARTHA 2751  
445 N. Palm Canyon Dr.  
MATHEWS, CLAY S. J. 5308  
180 S. Indian Ave.  
MILLER, FRANK W. 2929  
428 N. Palm Canyon Dr.  
MUNHOLLAND & CO. 3673  
1059 N. Palm Canyon Dr.  
NELSON, AMY 4627  
2277 N. Palm Canyon Dr.  
NICHOLS, CULVER 2182  
861 N. Palm Canyon Dr.  
PRESS, THERESA 5222 or  
420 S. Indian Ave. 5691  
RAN, TERRY 2064 or 5103  
773 N. Palm Canyon Dr.  
ROCKS, MADGE O. 7375  
P.O. Box 669  
SHEPTEK, PETER B. 2727  
The Pioneer Realty Co.  
475 N. Palm Canyon Dr.  
VENGER, LOUIS 6660-5595  
3775 N. Indian Pk. 1447  
WEINSTEIN, RALPH 2884  
256 1/2 S. Palm Canyon Dr.  
WILLIAMS, JOHN W. 3311  
423 N. Palm Canyon Dr.  
WRIGHT, BILLY 5727  
180 S. Indian Ave.

**CATHEDRAL CITY**  
BILES, RUTH 8-4371  
56 Glenn Street  
HILLERY, WILLARD R. 8-3417  
JORGENSEN, E. M. 8-3401  
48-574 Broadway  
LEWIS REALTY, Ann 85002  
Formerly Ann Sloan Realty  
661 Broadway  
SHERRILL, R. H. "Bob" 8-3543  
707 and 713 "D" St.

**THOUSAND PALMS**  
HAL CORNELIUS 393

**COACHELLA**  
RALPH L. STEPHENS CO.  
Hiway 111 and Hill Dr. 85-205

**PALM DESERT**  
EDITH EDDY WARD  
Palm Desert 76-3431  
ELLSWORTH, BOB 76-3741  
P.O. Box 281

**THUNDERBIRD AREA**  
BURKE, TONY 8-3391  
Wonder Palms Road  
Palm Springs

**RANCHO MIRAGE**  
EWART, ESTELLA C. 8-4203

**TAMARISK C. C. AREA**  
PALM VALLEY REALTY Co.  
Wonder Palms Rd. and  
Hiway 111 8-3481

**IDYLLWILD**  
BELVEA, MARIE 80-146  
P.O. Box 211  
opposite Catholic Church

## Corliss Family Moves East Spreading Fame of Village

Word has been received at the Chamber of Commerce from Ray Corliss, publicity and promotion head, that he is steadily working his way eastward spreading the fame of Palm Springs.

Corliss, in western garb and well supplied with Palm Springs literature, Mrs. Corliss, with her Desert Circus hat and Palm Springs sunshine suit, son Rick and daughter Shannon, also in western outfits, are stopping in major communities along the way. Contacts with newspapers, other publications, travel bureaus, club reading rooms are

established and they are even making street stops.

Corliss wrote Chamber of Commerce Manager Xavier Lucius that much interest was shown in Palm Springs as Taos and Santa Fe in New Mexico, Liberal and Wichita, Kansas, and in Kansas City where he showed local films at a Shrine club meeting. Corliss reported that one of the leading Kansas City bookstores is now displaying Palm Springs literature.

The Corliss expedition is now in Detroit and will press farther east to the Atlantic seaboard before heading back toward California.

## All Year Club Tourist Campaign Wins Award

Work of the All-Year Club in building the Southland a year-around tourist business was given national recognition today in a travel award by Holiday Magazine, publication devoted to travel and recreation.

Ted Patrick, editor of Holiday, presented the citation to Don Thomas, for 25 years managing director of the Southland's community tourist advertising organization.

The award, which last year had been made to the Canadian Government Travel Bureau, commended the All-Year Club "for its pioneering efforts which gave impetus to year-around use of vacation facilities, for the many valuable services it renders in its home state, and for the fine example it has set similar organizations."

Beginning in 1922, the All-Year Club national advertising campaign first built the Southland a summer tourist business where virtually none had existed before; then began building the winter seasons; and

## Hines Graduated at Webb School

John Adam Hines, son of Mr. James J. Hines, Thunderbird Ranch and Country Club, was one of 27 boys graduated from Webb School, Claremont, in commencement exercises this month.

Hines, who was a varsity football player and sports editor of the school newspaper, will attend the University of Southern California in the fall.

## Three Villagers to Attend State DAV Convention

Dr. James E. Potter, commander, Mark Somerby, vice-commander and Ray Hiller, adjutant, of Palm Springs chapter, Disabled American Veterans, will leave for Santa Rosa this weekend to attend the annual state DAV convention there. The convention dates are June 29 to July 3.

Adjutant Hiller this week expressed his pleasure over action by the House Veterans Affairs committee which exonerated the national DAV of allegations that the organization had conducted improper fund drives. A similarity of names gave rise to the report but the House Veterans Affairs committee was adjudged clear.

The congressional committee found that the only national fund-raising activity was the Idaho Tag project. The project includes the key ring with automobile license number on it. If lost the ring is returned through the DAV, Hiller said. Many Villagers carry these tags.

## Summer Jobs Youth Council Lists Students

Saul Ruskin, newly elected president of Palm Springs Youth Coordinating Council this week called attention to a project of the organization—that of helping supply Villagers with workers during the vacation period and of providing jobs for high school students.

A list of young men and women available for work during the Summer period is maintained by the guidance department of the school district at their offices at Frances S. Stevens school.

The office may be contacted by calling 2232.

## Fire Insurance on Schools Down

The Board of Fire Underwriters has notified the Palm Springs school district of a 34 1/2 percent reduction in rates, retroactive to May 15, at was learned Thursday night at the school board meeting.

## Portion of Hospital Budget Hike Granted

Supervisors approved a budget of \$1,461,000 for the county hospital Thursday. They refused the request of Dr. Bruce Summers, administrator, for an additional \$90,000.

The new budget is approximately \$100,000 higher than last year.

## Park District

### DHS Petitions for Election

Desert Hot Springs residents, 150 strong, presented a petition to county supervisors last week asking formation of a park district for the area. Supervisors indicated they would call a public hearing on the proposal.

Supervisor Homer Varner said that the district sought to have the park district election on the same day that the district will vote on a sanitation district proposal.

County Counsel Ray Sullivan was asked to study the proposal for a double election and report back to supervisors.

## Nathanson Asks Court to Dismiss Election Charge

Appearing in court Friday to answer a charge of misusing city stationery in his successful councilmanic campaign on April 13, Councilman Jerry Nathanson, through his attorney, J. L. Richardson, moved for dismissal of the grand jury indictment against him.

Judge Russell Waite set July 16 as the date for arguing Richardson's motion.

Nathanson is charged with use of the city's stationery to further his election campaign. The amount involved is \$74.

## School Cafeteria Revenue Higher

Sales revenue for the school cafeteria amounted to \$70,234 this year, an increase of \$10,452 over last year, it was reported Thursday night at the school board meeting.

Cost of operation was reported \$2,000 less than last year, with a 21 1/2 percent increase in use, serving 131 lunches daily.

**FIRST CHURCH OF CHRIST, SCIENTIST, PALM SPRINGS**  
A Branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.  
Sunday Service, 11 A.M.  
Wednesday Meetings, 8 P.M.  
Sunday School, 9:15 A.M.  
271 Ocotillo Avenue  
The Reading Room in The Center is open daily, except Sundays and holidays from 12 to 4.

## Sales Tax Take, Meter Receipts, Still Show Gain

Sales tax receipts and parking meter collections in May showed substantial increases over May of 1953, Shelby V. Langford, city treasurer, reported this week.

His monthly report revealed that in parking meter collections, the total for the first 11 months of the current fiscal year was already more than the total for the entire fiscal year of 1952-53.

**SALES TAX** receipts for May, 1954, were \$22,303 and the total for the fiscal year, since July 1, 1953, stood at \$150,589 as of May 31. At the end of the first 11 months of 1952-53 fiscal year, the total was \$148,680.

Total sales tax receipts for last year were \$161,916.

Sales tax receipts since the ordinance was adopted in May, 1947, are nearing the million dollar mark. As of May 31, the total for the seven years was \$930,460.

**THE LAST FULL MONTH** of parking meter operation showed a "take" of \$2,049 with 540 meters in operation. In May, last year, the total was \$1,659.

For the first 11 months of the current fiscal year, the total was \$19,981 compared to \$17,190 for the corresponding period last year and \$18,149 for the total fiscal year last year.

Receipts for June are expected to drop sharply as many meters went on "vacation" for the Summer months, on June 1.

The Desert Sun—8b  
and PALM SPRINGS NEWS  
PALM SPRINGS, CALIFORNIA  
Thursday, June 24, 1954

### Malibu

For the summer, lovely 2 bedroom, 1 1/2 baths, Malibu home. Fireplace, patio, cork floors, forced air heat, picture window and steps to the beach, and garage. Owner will trade for small home here.

\$25,000.00

3 bedrooms, 3 baths, expensive carpets and drapes. Nice large pool, and lot completely walled. Will trade up for Long Beach income.

\$38,500.00

NEW TRIPLEX, just completed, large corner lot. Live in one and rent two over around.

\$24,000.00

Come in and let us tell you about our SPECIAL PRICES on vacant lots and ACREAGE at \$12.00 per acre and up.

## Munholland & Co.

1059 N. Palm Canyon Dr.  
Phone 3673  
ASSOCIATE BROKERS  
John C. Davis  
Glenn Shelley  
OPEN ALL SUMMER

## Carnation Corner



Come picnic day, try uncapping a thermos jug brimful of well-chilled Carnation Chocolate Drink. It's delicious and packed with nourishment. For besides that extra-rich chocolate (that makes even an ordinary meal a picnic), Carnation Chocolate Drink has the main nutritional values of milk. It's rich in energy-giving protein and tooth and bone-building calcium!

"You're what a rainy day is for!"



If there's a shower at picnic time, this "homemade" chocolate soda is a sure cure for stay-at-home blues:

Fill tall 8-ounce glass two-thirds full of Chocolate Drink. Top with scoop of Carnation-smooth Vanilla Ice Cream.

But should the sun be shining, here's a simple solution for transporting picnic salad! Carry salad dressing in a covered jar—shredded cabbage in large plastic bag. Pour the dressing over cabbage in bag, knead gently and serve.

## Sour Cream Coleslaw Dressing

(Makes 1 1/2 Cups Dressing)  
1 cup (1/2 pint) Sour Cream  
2 teaspoons salt  
1/2 teaspoon pepper  
2 teaspoons celery seed  
1/4 cup vinegar  
2 teaspoons dry mustard  
2 teaspoons sugar  
1 tablespoon chopped green onion

Combine all ingredients in jar. Shake well and chill before serving over 3 1/2 cups shredded cabbage and 1/2 cup sliced cucumbers or celery.

## WARS OF THE SPICES



For hundreds of years wars were waged and empires waxed rich or poor because of the fabulous riches to be found in the spice trade. Today, our spices are sped to us—sometimes even by air—and packaged neatly by the miracle of modern machinery. This to me is in a sense even more miraculous than in the old days when wild legends were told about the source of various spices. It is a sign that people and their produce are growing closer together... a hope that we all, as we know each other better, can live together in peace.

## HINT FOR HUSBANDS



Here's a trick dad can teach the kids to do themselves. Improvise a play tent in a jiffy by putting a small bucket over three or four poles of equal length and spread poles at base to form a square. Wrap a blanket or tarpaulin around poles and pin in place.

While they're playing outdoors... or when they come in... be sure your children enjoy Carnation Chocolate Drink. Like all Carnation Fresh Dairy products, it's as good as it is good for you.

**CARNATION COMPANY**  
45-910 Jackson Street  
Phone 73139  
Indio, California

## The Professional Pharmacy will be closed the month of JULY ONLY

During July, our prescription file will be handled at Riverside County's second finest prescription store, (next to us), BOWSER & BANKS, 3760 12th Street, Riverside. Phone 3317. They have promised to take the best care of our customers during our holiday.

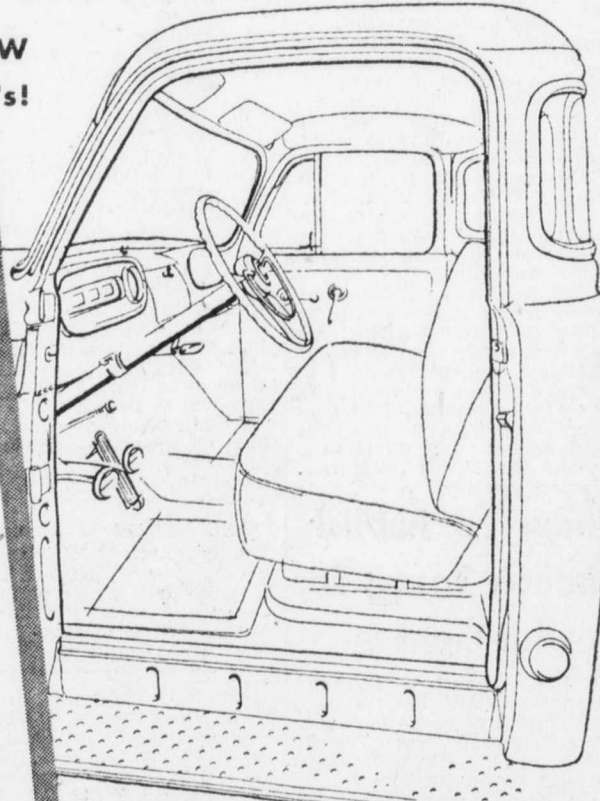
**Professional Pharmacy**  
PRESCRIPTION SPECIALISTS  
1081 North Palm Canyon Drive  
PHONE 2741 — 9090

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Plus FAMED NEW POWER-DOME V-8's!

New Dodge trucks give the ultimate in cab comfort... offer mighty Power-Dome V-8's, world's most efficient truck engines! See us today for top truck comfort and power!

- Most hiproom (61 1/4"), most shoulder-room (58 1/4"), too!
- More comfortable seats—86 quality coil springs.
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- Sharpest turning of any trucks to save time, give top handling ease!
- Easy-to-reach controls... in center of instrument panel.



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A BETTER DEAL FOR THE MAN AT THE WHEEL!

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83-095 Highway 99 Palm Springs and Coachella Valley Indio, Calif.  
DODGE Automobiles and DODGE "Job-Rated" TRUCKS  
(Factory Deliveries Available) Phone 7-3311

Specials Thurs., Fri., Sat., Sun. — June 24-25-26-27

## VILLAGE MARKET

**SHORTENING**  
SPRY can 3-lb. 89c

**SUNMAID**  
Individual pkg.

**RAISINS** 6 for 19c



Lge. 29c pkg.  
Giant 69c



**FRESH CORN** 3 cans -- 10c

**WATERMELONS** 3¢  
ICE COLD—3 1/2¢ lb.

**FANCY STRAWBERRIES** Basket 19c

**FROZEN FOOD SPECIALS!**

**Birdseye Green Peas** 2 for 29c

**Birdseye Chopped Spinach** 2 for 35c

**TRY ONE OF FRIEDA SCHROEDER FAMOUS LAYER CAKES TODAY!**

**Weekdays:**  
8:30 A.M. to 8:00 P.M.

**Sundays:**  
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441 So. Palm Canyon Drive

**JELLO Puddings** 3 for 25c (except Instant)

**FIVE FLAVORS SUPER COOLA**  
12-oz — 6 for 59c  
6-oz. 7c

**DERBY—1-lb. CHILI**  
Con Carne 25c with Beans

**Assorted Flavors KOOL AID**  
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**GUARANTEED MEATS!**  
We Buy and Sell only the BEST MEAT

**U.S. CHOICE RUMP ROAST** 65¢ lb.  
Lean Trimmed

**U.S. CHOICE LAMB CHOPS** 79¢ lb.  
Large Loin

**SWEET PICKLED BEEF TONGUES** 43¢ lb.  
Small Baby Beef

**KINGAN'S—Piedmont Farm SLICED BACON** 69¢ lb.

**BOOSHAY—8-oz. SPAGHETTI SAUCE** 29c (regularly 39c)

**SUNSHINE Hydrox Cookies**  
7 1/2-oz. — 25c  
12-oz. — 39c

**THOROFED—15 1/2-oz. Dog Food**  
3 CANS — 35c (1 each of 3 varieties)

**WOODBURY SOAP**  
Bath size—3 for 35c  
Reg. size—3 for 25c

**ALL ADVERTISED ITEMS SUBJECT TO STOCK ON HAND**



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